

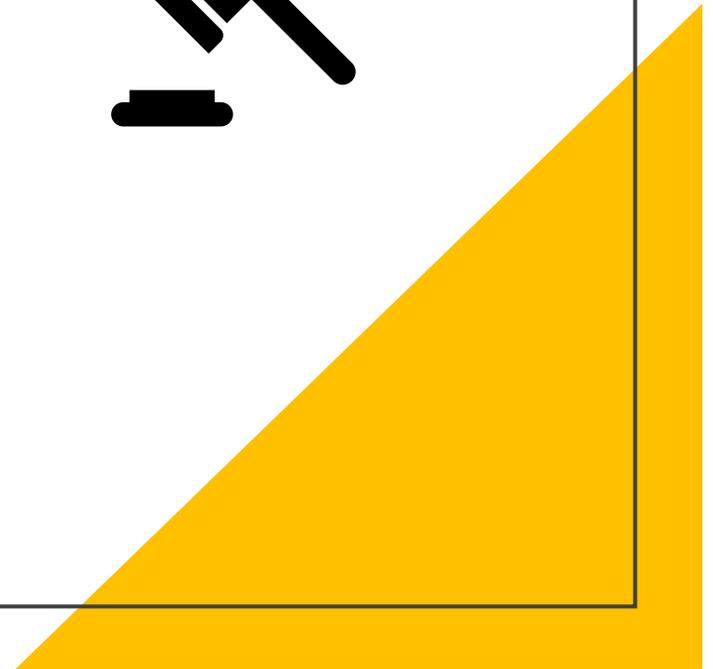


BUSINESS SERVICES COMMITTEE MEETING



Overseeing job seekers, youth and business programs and services.

CALL TO ORDER



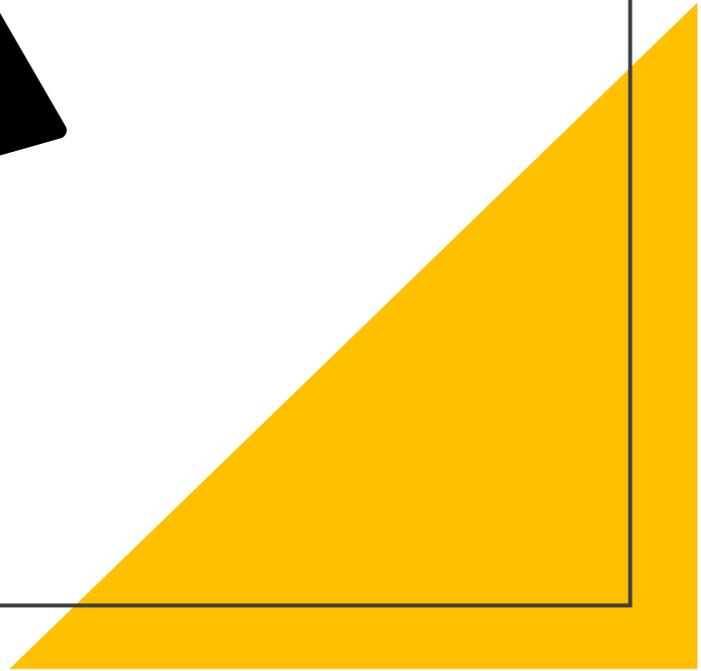
PLEDGE OF ALLEGIANCE



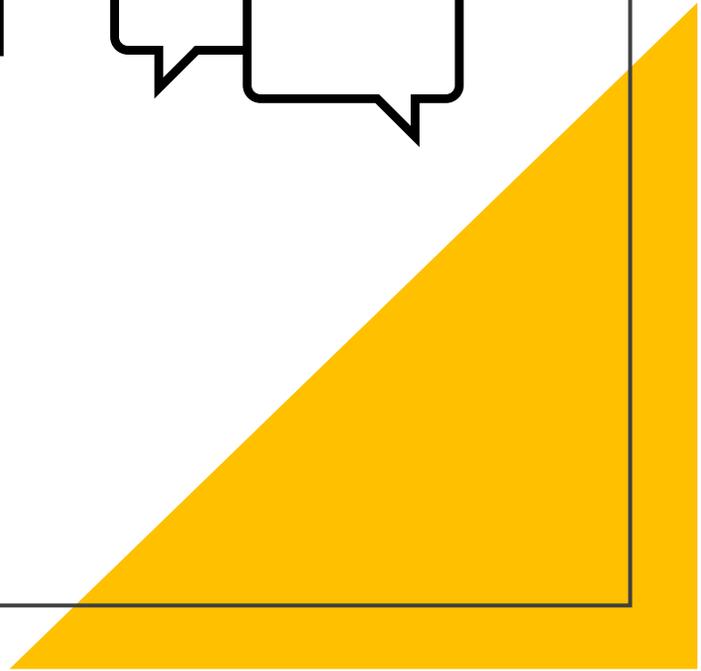
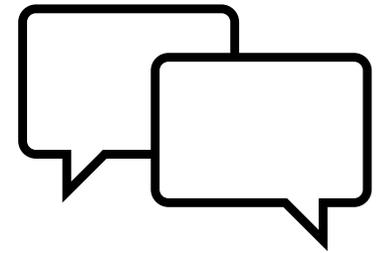


BOARD MEMBER

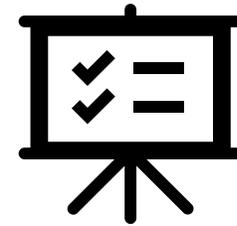
ROLL CALL



PUBLIC COMMENT



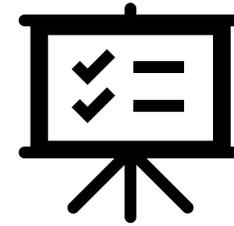
PRESENTATION



**OCWDB Workforce Labor Market
Information**

Dr. Wallace Walrod,
Chief Economic Advisor

PRESENTATION



OCWDB Workforce Labor Market
Information

Rescheduled

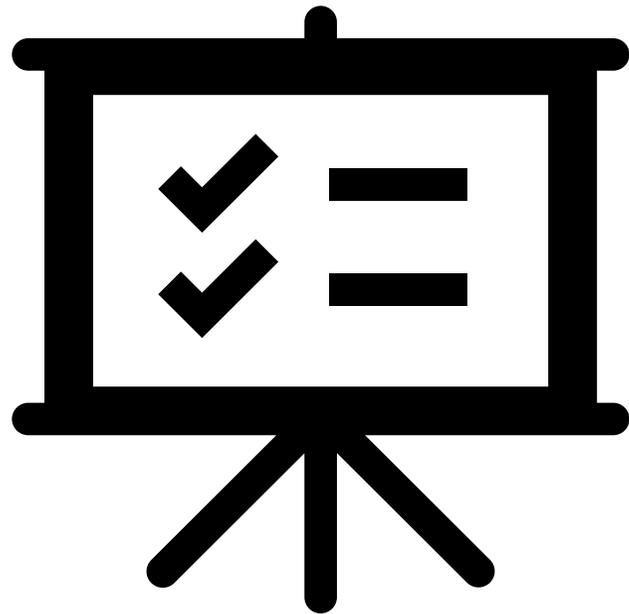
Dr. Wallace Walrod,
Chief Economic Advisor

AVAILABLE NOW:

2025 Southern California Economic Update Report



Scan the QR code and read
the report at scag.ca.gov



PRESENTATION

Employment Training Panel

Elsa Wadzinski, Senior Economic
Development Specialist

Janelle Huerta, Senior Economic
Development Analyst

Employment Training Panel

ETP Overview

March 18, 2026

Elsa Wadzinski
ETP Economic Development Unit
Elsa.Wadzinski@etp.ca.gov



ETP Program Basics

The **Employment Training Panel (ETP)** is a state department under the Labor and Workforce Development Agency (LWDA). Also, under LWDA are:

- California Workforce Development Boards
- Division of Apprenticeship Standards
- Employment Development Department

The “**Panel**” is our appointed governing board appointed by the Governor and Legislature. They set funding priorities and approve our contracts.

Who can Contract with ETP?

Private for-profit businesses and certain private non-profit organizations

- Be subject to **Unemployment Insurance** contributions as an employer.
- Have at least one **full-time employee**, who is NOT an owner.
- Report wages using a **California Employer Payroll Tax Account Number**.



Types of ETP Contractors

Single Employer

Employers – Private for profit and certain private, non-profit Employers

Multiple Employer Contractor (MEC)

- **Group of Employers** – Chambers of Commerce, Trade Association, Economic Development Corporation
- **Public or Private Training Agency**
- **Workforce Development Board**
- **Workforce Investment and Opportunity Act (WIOA) Grant Recipient/Administrator**

Contract Funding Snapshot

Companies using ETP

- *Generations Healthcare* \$439,040
RN, LVN, CNA, Therapist, Techs
- *Stir Foods* \$560,000
Production Staff, Admin, Accounting
- *Omni Hotel Management* \$366,240
Service Staff, Culinary Staff, Housekeeping,
Guest Services, Operations, Engineering,
General Support and Service Staff
- *Crane Aerospace* \$599,200
Information Tech, Engineering,
Operations, Production Staff

ETP in a year

- Writes over **300 contracts**
- Awards an average of **\$300K** per contract
- Funds training for **~80K workers**

MECs using ETP

- *SELACO* \$596,960
- *South Bay Workforce Investment Board* \$726,810
- *Glendale Comm College* \$798,114
- *El Camino Comm College* \$746,922



Basic Trainee Training Requirements

ETP is a State agency that uses a ***pay-for-performance contract*** to reimburse the costs for employer-customized job skills training.

What are ETP Performance Requirements?

Trainees must complete a **minimum of 8 hours** of training **and retention** within the contract term.

- Trainees must receive minimum of 8 hours of training and up to 200 hours of training for incumbent workers, and 260 hours of training for unemployed New-Hire workers placed in a job.
- After the completion of training trainees must work full-time for the 90-days for the employer and
- Earn at or above the contract-specified minimum wage.



ETP Trainees and Trainers

Participating Employers (PEs) must demonstrate the need for training, that funding is supplemental, and that training will provide secure jobs.

Who are Eligible Trainees?

- Full-time workers (incumbents or newly hired)
- Seasonal workers (with adjusted retention and wage requirements)
- Unemployed individuals and small business owners may also qualify for training programs

Who can Provide Training?

- Employers can choose internal or external trainers:
 - Internal trainers (e.g., foremen, leads)
 - California-based third-party trainers
 - Training agencies or MECs (Multiple Employer Contracts)



Training Reimbursement Rates

Trainee/Proposal Type	Class/Lab, Productive Lab Videoconference, E-Learning Rates
CBT (Self-paced/Non-Interactive)	\$11
Industries outside of Priority Industry	\$24
Special Populations, Priority Industry, Critical Proposal, Advanced Technology	\$28

MEC Support costs 8% on top



Fiscal Year 25/26 Project Caps*

Contract Type	FY 25/26 Cap
Single Employer	\$600 K
Critical Proposals	\$850 K
MEC	\$850 K
Apprenticeship	\$600 K

Project Caps for Approval		
Delegation	Order	\$75K

*Subject to change



ETP Training and Curriculum

Training Requirements

- **Minimum Training:** 8 hours of training required for each trainee, with a maximum of 200 (260).
- Trainees must stay employed and meet minimum wage requirements for a post training retention period (usually 90 days) after completing training as outlined in the Contract.

ETP funds **employer-customized job skills training** tailored to specific business needs.

- ETP does **not** fund:
 - Legally mandated training
 - Generic or non-job specific training
 - Continuing education
 - Basic Safety Training



Common ETP Curriculum Training Topics

Business Skills (Sales, Customer Service)

Computer Skills (CAD, MRP/ERP, Cybersecurity)

Commercial Skills (Non-Manufacturing Processes)

Manufacturing Skills (Equipment and Processes)

Continuous Improvement (SPC, Project Management, ISO Processes)

Hazardous Materials and OSHA10/30

Management and Leadership Skills

Literacy and Remedial Skills (VESL, Basic Math, Basic Reading and other job-related, assessed)



Connect to ETP

The ETP Economic Development Unit provides presentations, interactive program overviews and assistance for all interested applicants. We explore and develop leveraged funding opportunities and provide free direct engagement for potential contractors.

Bay Area / North Coast:	Elise Candelaria	(415)265-8331 elise.candelaria@etp.ca.gov
Central Valley / Sierra:	Robert Meyer	(916)327-4391 robert.meyer@etp.ca.gov
Southern California:	Elsa Wadzinski	(213)238-9351 elsa.wadzinski@etp.ca.gov
San Diego / Imperial Valley:	Janelle Huerta	(619)509-3467 Janelle.huerta@etp.ca.gov
Statewide:	Robert Meyer	(916)327-4391 robert.meyer@etp.ca.gov



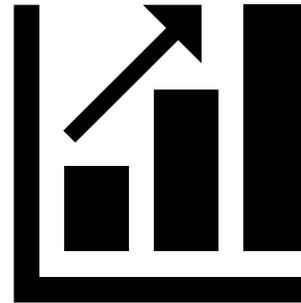
Questions & Answers



INFORMATION ITEMS

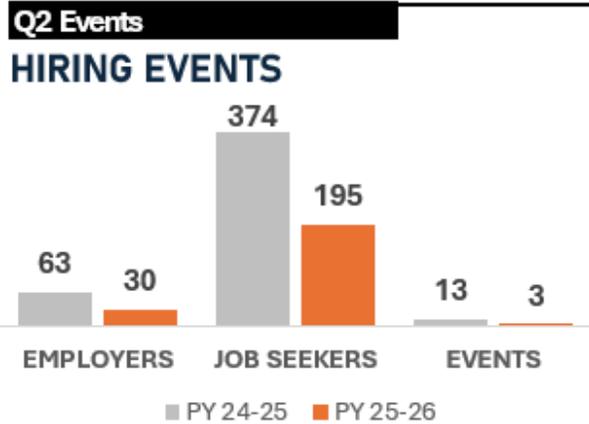


**BUSINESS
SOLUTIONS
UNIT UPDATES**



Q2 METRICS OVERVIEW: BUSINESS SERVICES

Work Experience		Q2 PY 24-25		Q2 PY 25-26	
Events	Employers	Jobseekers	Employers	Jobseekers	
WEX Sites	64	34	55	25	
OJT	3	2	8	1	
IWT	2	10	0	0	
TOTAL	69	46	63	26	



WARN Notices

- 13** Employers
- 1,179** Jobseekers
- 9** Rapid Response Presentations

Q2 PY 24-25		Q2 PY 25-26	
Top Three Employers Impacted			
Boeing (241)	Amazon (655)		
Harpoon Henry's (150)	Verizon (139)		
Advance Auto Parts (106)	Nationstar Mortgage, LLC dba Mr. Cooper (110)		
Top Three Reasons for Layoffs			
Location Closure (13)	Permanent Layoff (17)		
Permanent Layoff (11)	Location Closure (6)		
Closure (3)			
Top Three Industries Affected			
Manufacturing (10)	Retail Trade (12)		
Retail Trade (10)	Healthcare and Social Assistance (5)		
Accommodation & Food Service (3)	Finance and Insurance (2)		

PY 25/26 Highlights

- **5** WEX Placements were offered permanent employment
- **75** WEX sites in total with **93** WEX positions available.
- Non-WARN Outreach to **3** At-Home locations (Tustin, Costa Mesa, and Foothill Ranch)
- BSU launched its first non-traditional Registered Apprenticeship - Community Mental Health Worker.

QUARTER 2 - ROI

Work Experience (WEX)

- **18** new placements
- **51** that ended with a maximum wages value of **\$312,120**
- **82%** Completion rate
- **9** placements resulted in permanent hire.
 - Estimated Value 42,300*

On-the-Job Training (OJT)

- **1** OJT new placement
- **3** OJT Completed
 - With a wage subsidy of **\$33,766.88**
 - Garage Door Tech
 - Office Manager
 - HR Generalist

Hiring Support Initiatives

- **2** Career Fairs
 - **152** employers participated
 - **1,071** job seekers attended
- **3** Hiring Events
 - **30** employers participated
 - **195** job seekers attended

*The average cost to hire a new employee is approximately \$4,700 according to [SHRM data](#).

Total
Work Training
Program Value:
\$388,187

RAPID RESPONSE & LAYOFF AVERSION

WARN NOTICES

- Employers must notify the Local Workforce Development Board, Local Elected Officials, City. Required as part of California WARN compliance (EDD)
- Notice must be provided at least 60 days in advance
- Purpose of LWDB notification - Triggers Rapid Response services for affected workers
- Enables early coordination of workforce and reemployment support

RAPID RESPONSE

- Rapid outreach to employers and affected workers in Orange County during layoffs, closures, or disasters
- Unemployment Insurance and benefits information for impacted workers
- Reemployment services through AJCCs, including job search, workforce transition, and career services
- Referrals to training and support services

PY 25/26 Q2 WARN NOTICE REVIEW

OC Workforce
Development Board

 **15**
WARN NOTICES RECEIVED

 **1,159**
EMPLOYEES IMPACTED

Top Three Employers Impacted

- 1 Amazon** **655 Impacted**
Location closures & permanent layoff
📍 Irvine, Mission Viejo, La Habra
- 2 Verizon** **139 Impacted**
Permanent layoff
📍 Irvine
- 3 Nationstar Mortgage (Mr. Cooper)** **110 Impacted**
Permanent layoff
📍 Lake Forest

Top Three Cities Impacted

- 1 Irvine** **10 WARNS**
- 2 La Habra** **1 WARN**
- 3 Mission Viejo** **1 WARN**

Top 3 Industries Affected

- 1 Retail** **11 Locations**
- 2 Healthcare & Social Assistance** **5 Locations**
- 3 Finance & Insurance** **2 Locations**



WIOA Alignment: These initiatives are designed under the **Workforce Innovation and Opportunity Act** framework to synchronize workforce supply with regional industry demand, providing critical infrastructure to support employers and mitigate economic contraction.



Direct Hire Recruitment Services

- **CaJOBS** Platform Integration
- Job Description Creation & Optimization
- Labor Market Information (LMI) Analysis
- Targeted Opportunity Sharing



Recruitment Events & Activations

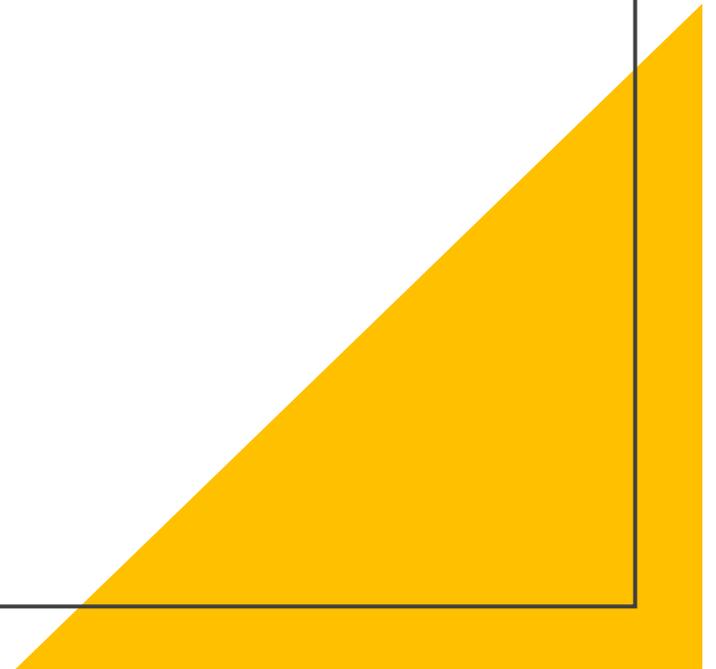
- Multi-Industry Hiring Events
- Specialty Events (Office Hours, Themed Hiring, Career Exploration)
- Large-Scale Career Fairs



Work-Based Learning Programs

- Structured Work Experience
- On-the-Job Training (OJT)
- Apprenticeship Utilization & Development

CHAIR REPORT



UPCOMING EVENTS



OC | WORKFORCE SOLUTIONS

Item #8

CAREER EXPLORATION EVENT



HOSPITALITY & TOURISM

MARCH 25, 2026 • 10 AM - 1 PM
OC WORKFORCE SOLUTIONS CENTER
28202 Cabot Road, Suite 100
Laguna Niguel, CA 92677

HIGHLIGHTS:

- Learn what knowledge and skills are needed to be in the Hospitality and Tourism industry
- Attend a presentation by employers and industry experts
- Explore careers using VR headsets
- Meet with employers in the industry



To learn more and register, scan the QR code or visit bit.ly/OCWFShiringEvent

For questions, contact Orange County Workforce Solutions at (866) 500-6587 or info@ocworkforcesolutions.com.



SUPERVISOR
Doug Chaffee
COUNTY OF ORANGE,
SUPERVISORIAL DISTRICT 4



ATTENTION JOB SEEKERS!

THE COUNTY OF ORANGE, IN PARTNERSHIP WITH FOURTH DISTRICT SUPERVISOR DOUG CHAFFEE, AND BREÁ MALL, A SIMON CENTER, INVITE YOU TO ATTEND A

CAREER FAIR



APRIL 21, 2026 • 10 AM - 1 PM
BREA MALL
1065 Brea Mall, Brea

Looking for quality employment?

- Connect with top businesses
- Submit resumes directly
- Interview on the spot
- Streamline the job hunt

Free registration and parking.



Register by scanning the QR code or visit bit.ly/2026CareerFairBrea

QUESTIONS? Contact (866) 500-6587 or info@ocworkforcesolutions.com



Small Business Marketing In The AI Age



Thursdays | May 7, 14, and 21 | 2:30 PM - 4 PM

Small Business Marketing in the AI Age is a condensed, high-impact 3-week marketing training series designed to equip entrepreneurs with strategies, tools, and confidence to promote their business effectively.

 In Person @ OC Workforce Solutions
28202 Cabot Road, Ste. 100
Laguna Niguel, CA 92677

REGISTER TODAY!



HOSTED BY:


IN COLLABORATION WITH:



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a non-discriminatory basis. Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.



Small Business Resource

- We are excited to announce that The Workforce Solutions Center, in collaboration with Cal State Fullerton's Women's Business Center is hosting a Small Business Marketing in the AI Age Cohort this May.
- It will be taking place at the Laguna Niguel OC Workforce Solutions Center
- 2:30PM – 4:00PM on May 7th, 14th, and 21st



Strategic Focus

Where we are prioritizing efforts and why

- > Update on key focus areas including career pathways, sector strategies, and access & equity efforts.
- > Alignment or shifts tied to regional plans, funding priorities, or emerging community needs.



External Engagement

Who we are engaging & how we position the board

- > Highlights of meetings with business leaders, elected officials, or regional partners.
- > Participation in key events, convenings, or opportunities that elevate OCWDB's role in the region.

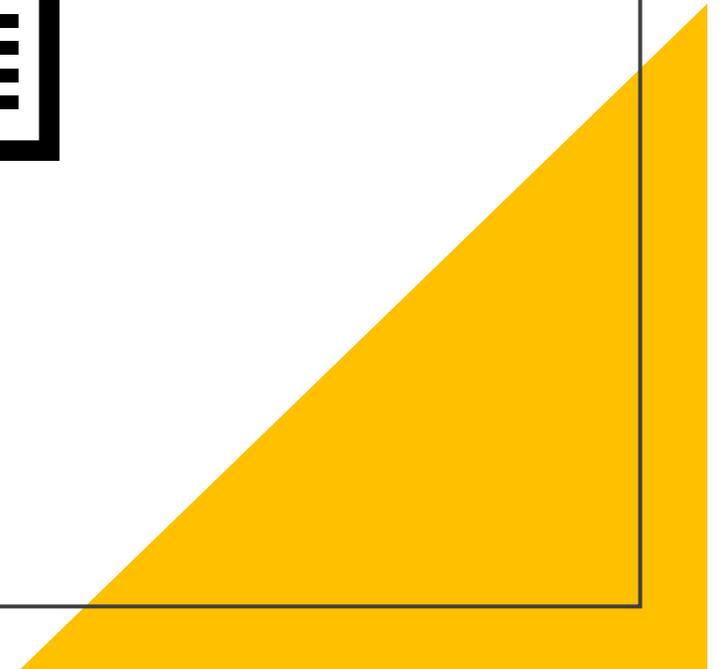
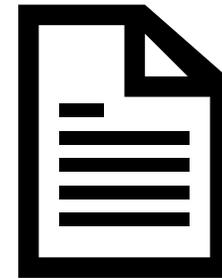


Market Insights

What we see in the market & what it means for strategy

- > High-level insights on labor market trends, employer demand, or workforce system gaps.
- > Framing of emerging issues that may require future board attention or strategic action.

DIRECTOR'S REPORT



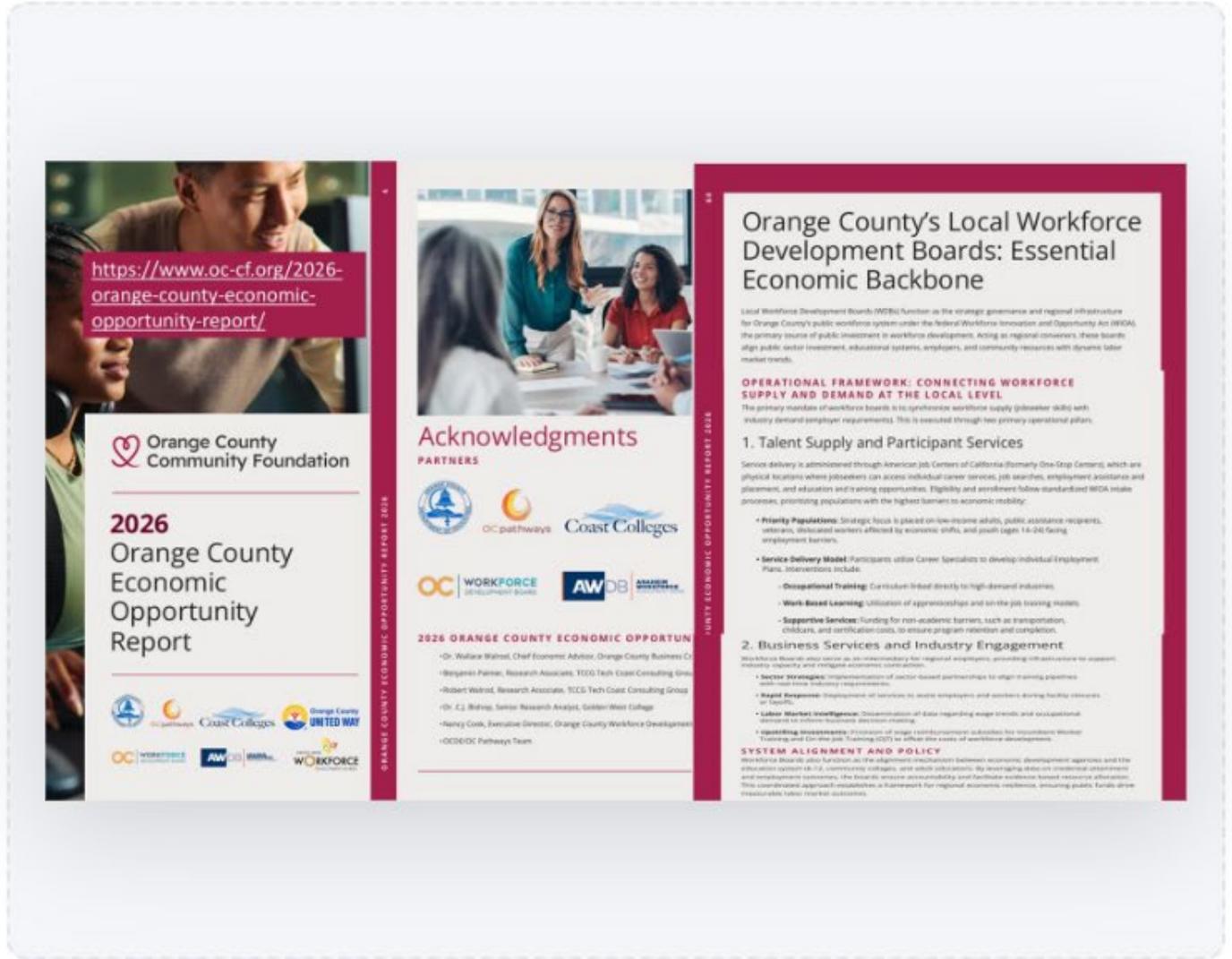
OC Community Foundation

The **2026 Orange County Economic Opportunity Report** highlights how Local Workforce Development Boards function as the strategic governance and regional infrastructure for Orange County's public workforce system.



ACCESS THE FULL REPORT

<https://www.oc-cf.org/2026-orange-county-economic-opportunity-report/>



CEDS

Partnership Invitation & Session Overview

The **County of Orange Workforce and Economic Development Division**, in partnership with the **Orange County Workforce Development Board**, invited City Managers, Directors and Managers of City Economic Development Departments to a CEDS Collaborative Meeting where they were provided with:

-  Direct engagement with an EDA regional representative
-  Overview of the EDA grant process and project development considerations
-  Comprehensive overview of our County CEDS
-  Opportunity for informal peer exchange with other cities

20

Cities Represented!

One to two representatives from each city attended.

2024-2029 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY REPORT

TO THE U.S. DEPARTMENT OF COMMERCE,
ECONOMIC DEVELOPMENT ADMINISTRATION

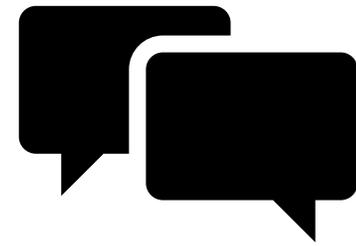


OC Community Services

Workforce and Economic Development Division

1300 South Grand Avenue, Building B
Santa Ana, California 92705
T: (714) 480-6500

DISCUSSION



MEETING ADJOURNED

Upcoming Meetings

Full Board Meeting:

April 29th @ 10am