



A G E N D A

Orange County Workforce Development Board

August 25, 2021

8:30 A.M.

<https://cid.occommunityservices.org/oc-workforce-development-board>

***Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, this meeting will be held by Zoom. Members of the public may observe and address the meeting telephonically. To attend the meeting via teleconference please call:**

Dial (for higher quality, dial a number based on your current location):

US: +1 253 215 8782 or +1 346 248 7799 or +1 720 707 2699 or +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656

Webinar ID: 969 0002 1069 / Passcode: 092349 (once you enter this code, you should be automatically connected to the call; you will remain on the line until the meeting begins).

Link to meeting: <https://us06web.zoom.us/j/96900021069>

The Board encourages your participation. If you wish to speak you may do so during Public Comment. To speak during Public Comment, press *9 following the Chair's invitation from the public to speak. Once acknowledged and prompted by the Chair, you may begin to speak. Except as otherwise provided by law, no action shall be taken on any item not appearing in the agenda. When addressing the Council, please state your name for the record prior to providing your comments.

This agenda contains a brief description of each item to be considered. Except as provided by law, no action shall be taken on any item not appearing in the agenda. Members of the public that wish to send comments or speak on an item(s) may send a completed Speaker Request Form(s) identifying the items and send them to OCCSAdvisoryCouncilsBoards@occr.ocgov.com prior to the beginning of the meeting. To speak on a matter not appearing in the agenda, but under the jurisdiction of this Advisory Board, you may do so during Public Comments. Speaker request forms must be sent prior to the beginning of the meeting, the reading of the individual agenda items and/or the beginning of Public Comments. When addressing the Board, it is requested that you state your name for the record. Address the Board as a whole through the Chair. Comments to individual Members or staff are not permitted. Speakers are limited to three (3) minutes.

Materials/handouts can be requested up to 72 hours in advance of the meeting by visiting:
<http://www.occommunityservices.org/cid/oc-workforce-development-board>.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TDD/TTY users, please call the California Relay Service (800) 735-2922 or 711. If you need special assistance to participate in this program, please contact 714-480-6500 at least 72 hours prior to the event to allow reasonable arrangements to be made to ensure program accessibility.

AGENDA:

1. CALL TO ORDER: Chair Teri Hollingsworth
2. PLEDGE OF ALLEGIANCE
3. BOARD MEMBER ROLL CALL: OC Community Services Representative
4. PUBLIC COMMENT:
At this time, members of the public may address the Orange County Workforce Development Board regarding any items within the subject jurisdiction, provided that no action is taken on off-agenda items unless authorized by law. (Comments shall be limited to three (3) minutes maximum).

PRESENTATION(S):

5. EMPLOYMENT DEVELOPMENT DEPARTMENT ORANGE COUNTY UNEMPLOYMENT & WORKFORCE SYSTEM UPDATE
Maritza Gamboa, Research Data Specialist, Labor Market Information Division California Employment Development Department
6. PRE/POST PANDEMIC WORKFORCE AREA PERFORMANCE COMPARISON
Yadira Da La Cruz, Grants & Programs Coordinator, OCWDB
7. ORANGE COUNTY WORK DEVELOPMENT BOARD ONE-STOP SYSTEM BRANDING
Patricia Neumann, Copy & Design

ACTION ITEM(S):

8. RE-BRANDING OF ORANGE COUNTY ONE-STOP CENTER AND LOCAL WORKFORCE AREA
Recommendation: Approved the recommended name, logo, creative design as presented.

DICSUSSION ITEM(S):

9. AMERICA'S JOB CENTER OF CALIFORNIA (AJCC) CERTIFICATION AD-HOC COMMITTEE

INFORMATION ITEM(S):

10. QUARTER 4 PROGRAM PERFORMANCE
 - A. ONE-STOP OPERATOR
 - B. WIOA TITLE I CAREER SERVICES ADULT/DISLOCATED WORKERS
 - C. AB1111
 - D. READY SET OC
 - E. SUMMER TRAINING AND EMPLOYMENT PROGRAM FOR STUDENTS (STEPS)
 - F. VETERANS EMPLOYMENT RELATED ASSISTANCE PROGRAM (VEAP)
 - G. NATIONAL DISLOCATED WORKER GRANT (NDWG) – ON-THE-JOB TRAINING
11. GRANTS UPDATE
12. REGIONAL INITIATIVES & COMPREHENSIVE ECONOMIC DEVELOPOMENT STRATEGY (CEDS) UPDATE
13. CHAIR AND DIRECTOR'S UPDATE

ADJOURNMENT

DISCLAIMER: No member of the Orange County Workforce Development Board (OCWDB) shall sign a letter or make a statement purported to represent the position of OCWDB as a body. Letters or verbal statements of support or opposition on any issue shall only be made or signed by the Chair of OCWDB and shall be submitted to the Board for approval. The policy of the Board of Supervisors does not allow OCWDB or its Chair to sign a letter of position on any matters pertaining to legislation. OCWDB members may write personal letters or speak as individuals stating personal positions but may not do so as representing the position or opinion of OCWDB.



Pre / Post Pandemic Performance

Orange County Workforce Development Board Meeting

August 25, 2021



Participating Workforce Investment Boards

- Alameda County Workforce Development Board
- Anaheim Workforce Development Board (AWC)
- Employers' Training Resources (Kern, Inyo, and Mono Consortium)
- Orange County Workforce Development Board (OCWDB)
- San Diego Workforce Partnership
- South Bay Workforce Investment Board (SBWIB)
- South East Los Angeles County Workforce Development Board (SELACO)



Overview

ADULT | DISLOCATED WORKER | YOUTH

- Total Participants Served
- Total Program Exits
- Participants with
Employments Q2 after Exit



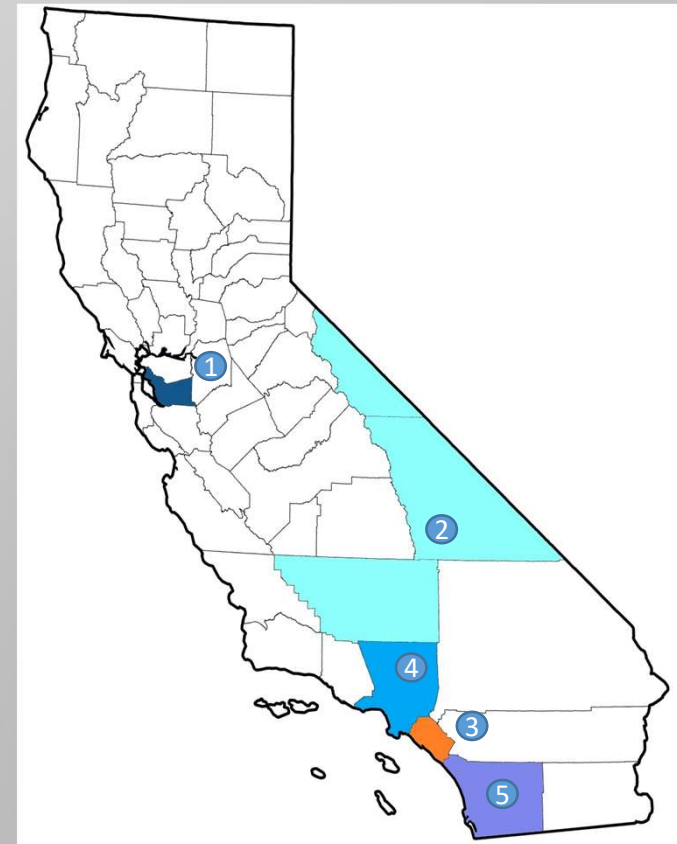
Data Source

- 2018-2019 – California Workforce Development Board: *Results Achieved Under the Workforce Innovation and Opportunity Act (WIOA) Program Year 2018*
- 2019-2020 – California Workforce Development Board: *Results Achieved Under the Workforce Innovation and Opportunity Act (WIOA) Program Year 2019*
- 2020-2021 – Structured data collected via Google Forms survey of local workforce boards



At a Glance: Population

County	Population
1. Alameda	1,656,754
2. Kern	887,641
3. Orange County	3,168,044
4. San Diego	3,316,073
5. Los Angeles	10,081,570



Orange County GrantMakers. (n.d.). Orange County Community Indicators 2020 - 2021.



Alameda County Demographics

Population Characteristics: 1,671,329

Gender

- 50.7% Female
- 49.3% Male
- 48,602 Veterans

Age

- > 18: 22.3%
- 18-64: 61.2 %
- 65+: 16.5%

Education

- High school graduate or higher: 88.4 %
- Bachelor's degree or higher: 47.4 %

Income

- Average Wage: \$45.78/hr
- Median household income: \$95,212/yr

Unemployment Rate

6.6% as of June 2021



Orange County Demographics

Population Characteristics: 3,186,989

Gender

- 50.7% Female
- 49.3% Male
- 107,811 Veterans

Age

- > 18: 21.7%
- 18-64: 63.0 %
- 65+: 15.3%

Education

- High School graduation or higher: 85.5%
- Bachelor's degree or higher: 40.6%

Income

- Average Wage: \$37.83/hr
- Median household income: \$78,676/yr

Unemployment Rate

6.4% as of June 2021



Kern County Demographics

Population Characteristics: 900,202

Gender

- 48.8% Female
- 51.2% Male
- 35,594 Veterans

Age

- > 18: 28.8%
- 18-64: 60.0 %
- 65+: 11.2%

Education

- High School graduation or higher: 74.1%
- Bachelor's degree or higher: 16.4%

Income

- Average Wage: \$25.40/hr
- Median household income: \$52,832/yr

Unemployment Rate

10.6% as of June 2021



San Diego County Demographics

Population Characteristics: 3,298,634

Gender

- 49.7% Female
- 50.3% Male
- 217,188 Veterans

Age

- > 18: 21.4%
- 18-64: 64.1 %
- 65+: 14.5%

Education

- High School graduation or higher: 87.4%
- Bachelor's degree or higher: 38.8%

Income

- Average Wage: \$39.10/hr
- Median household income: \$81,328/yr

Unemployment Rate

7.0% as of June 2021



Los Angeles County Demographics

Population Characteristics: 10,014,009

Gender

- 50.7% Female
- 49.3% Male
- 261,742 Veterans

Age

- > 18: 21.4%
- 18-64: 64.2 %
- 65+: 14.4%

Education

- High School graduation or higher: 79.1%
- Bachelor's degree or higher: 32.5%

Income

- Average Wage: \$40.30/hr
- Median household income: \$83,824/yr

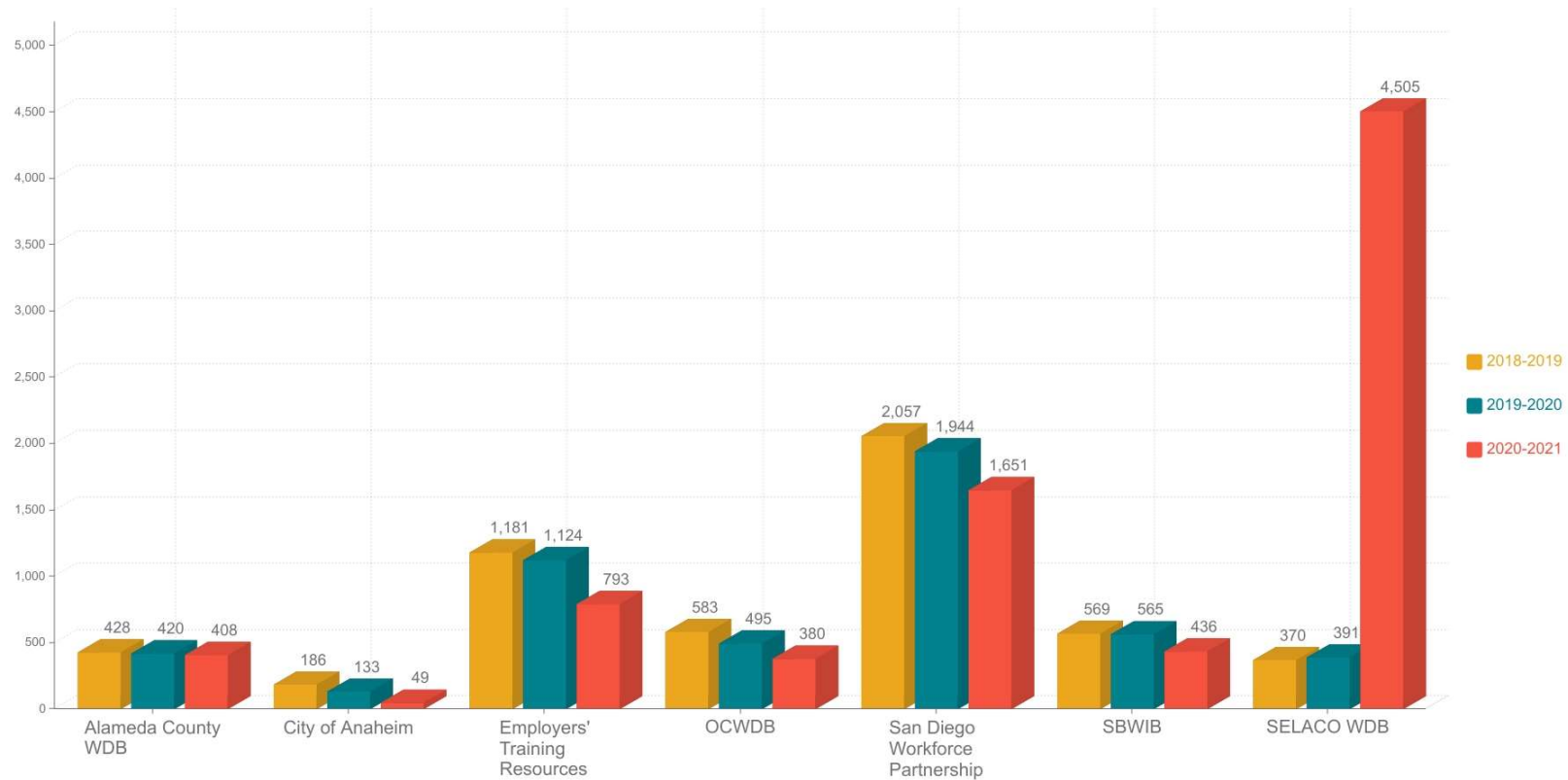
Unemployment Rate

10.5% as of June 2021



WIOA Adult Program

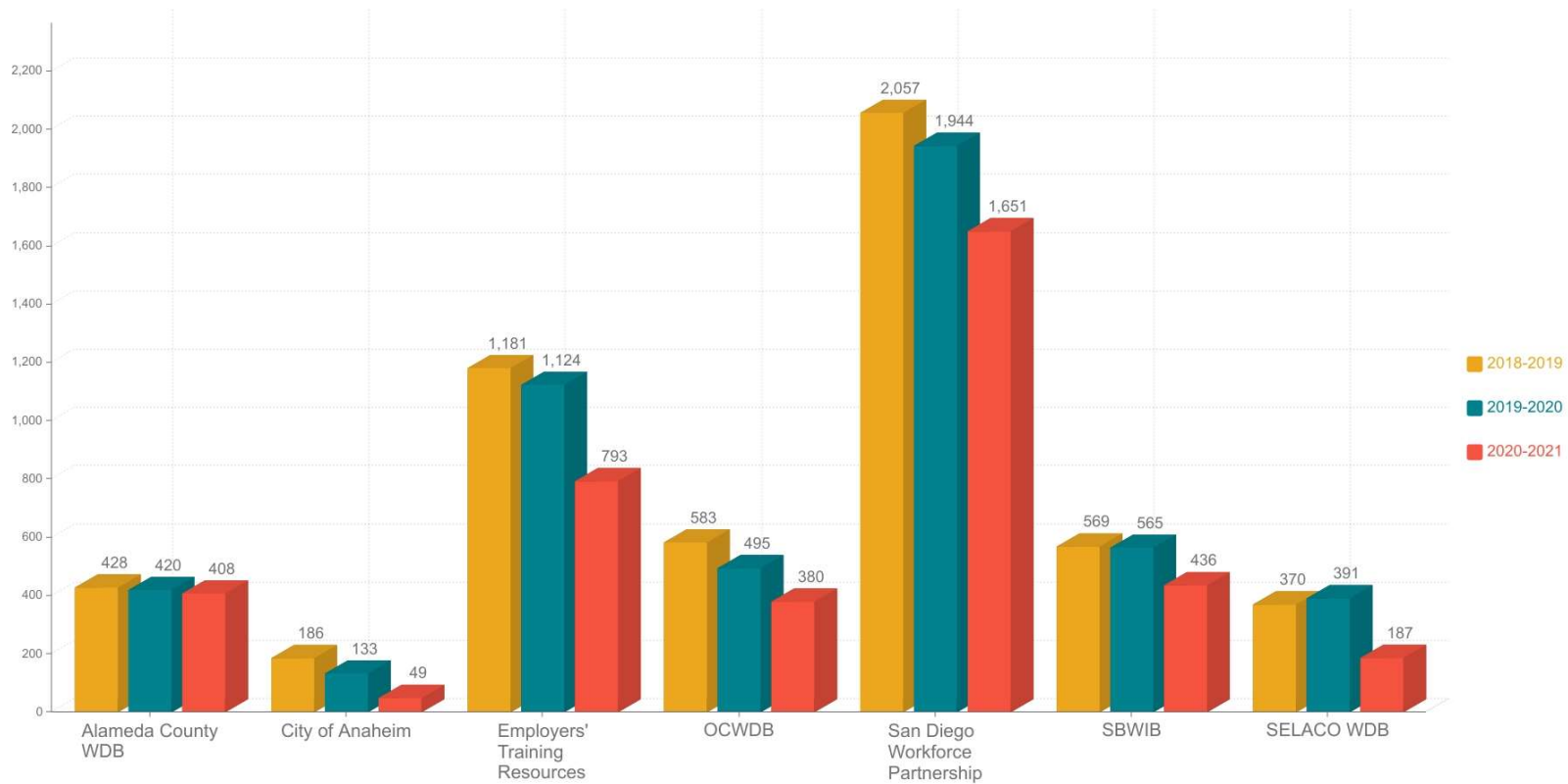
Total Participants Served
WIOA Adult Program





WIOA Adult Program

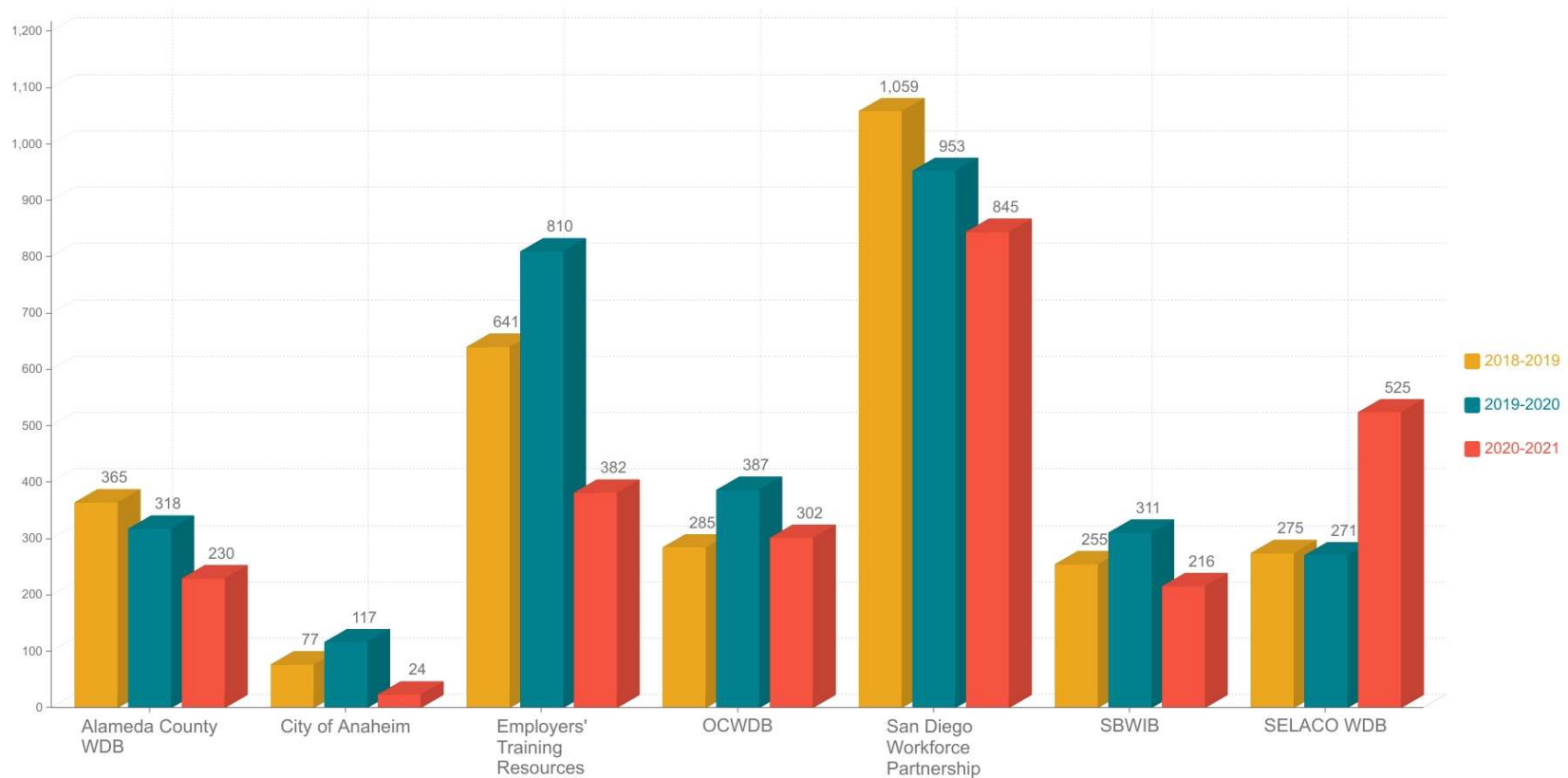
Total Participants Served
WIOA Adult Program





WIOA Adult Program

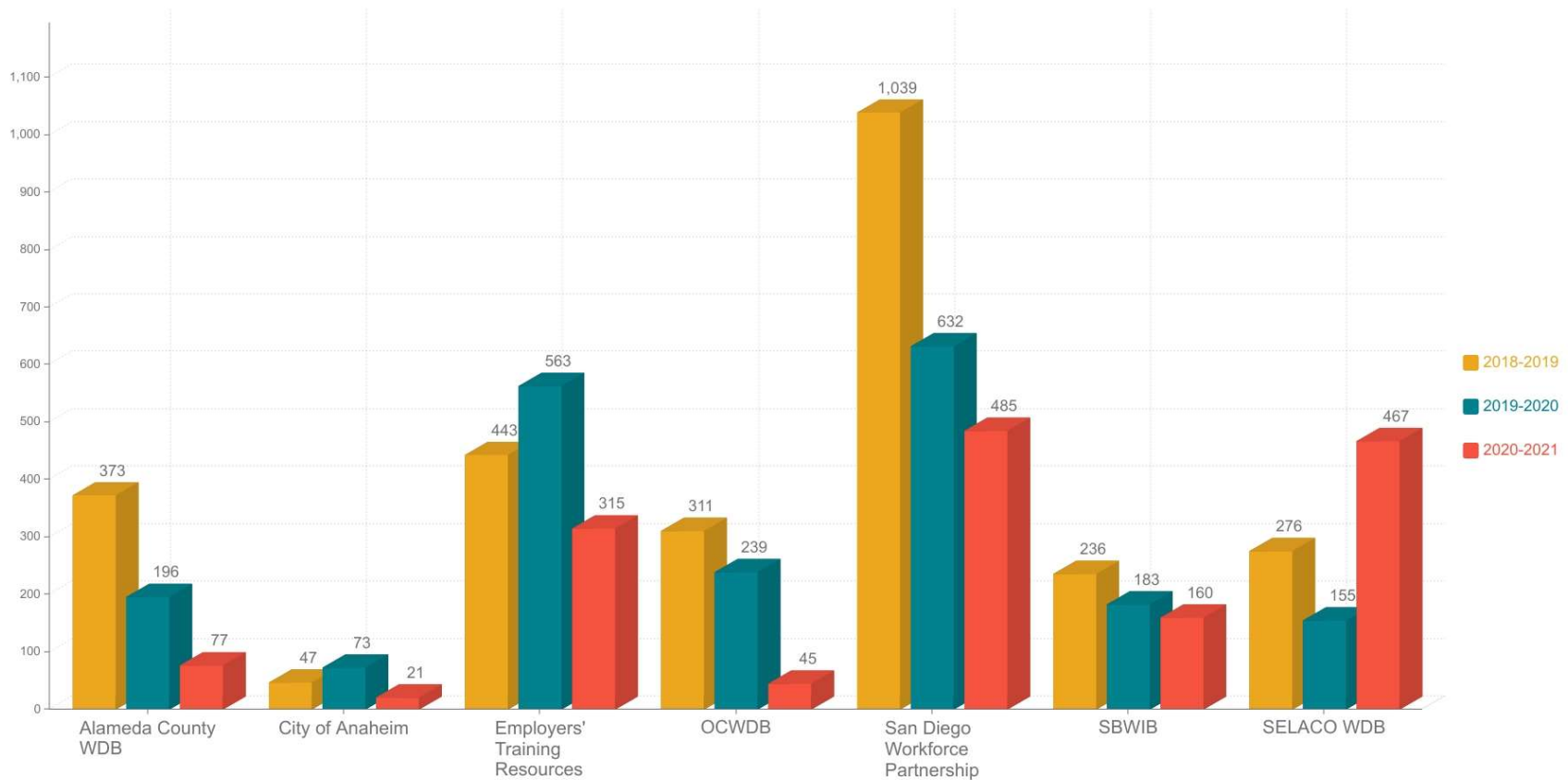
Total Program Exit
WIOA Adult Program





WIOA Adult Program

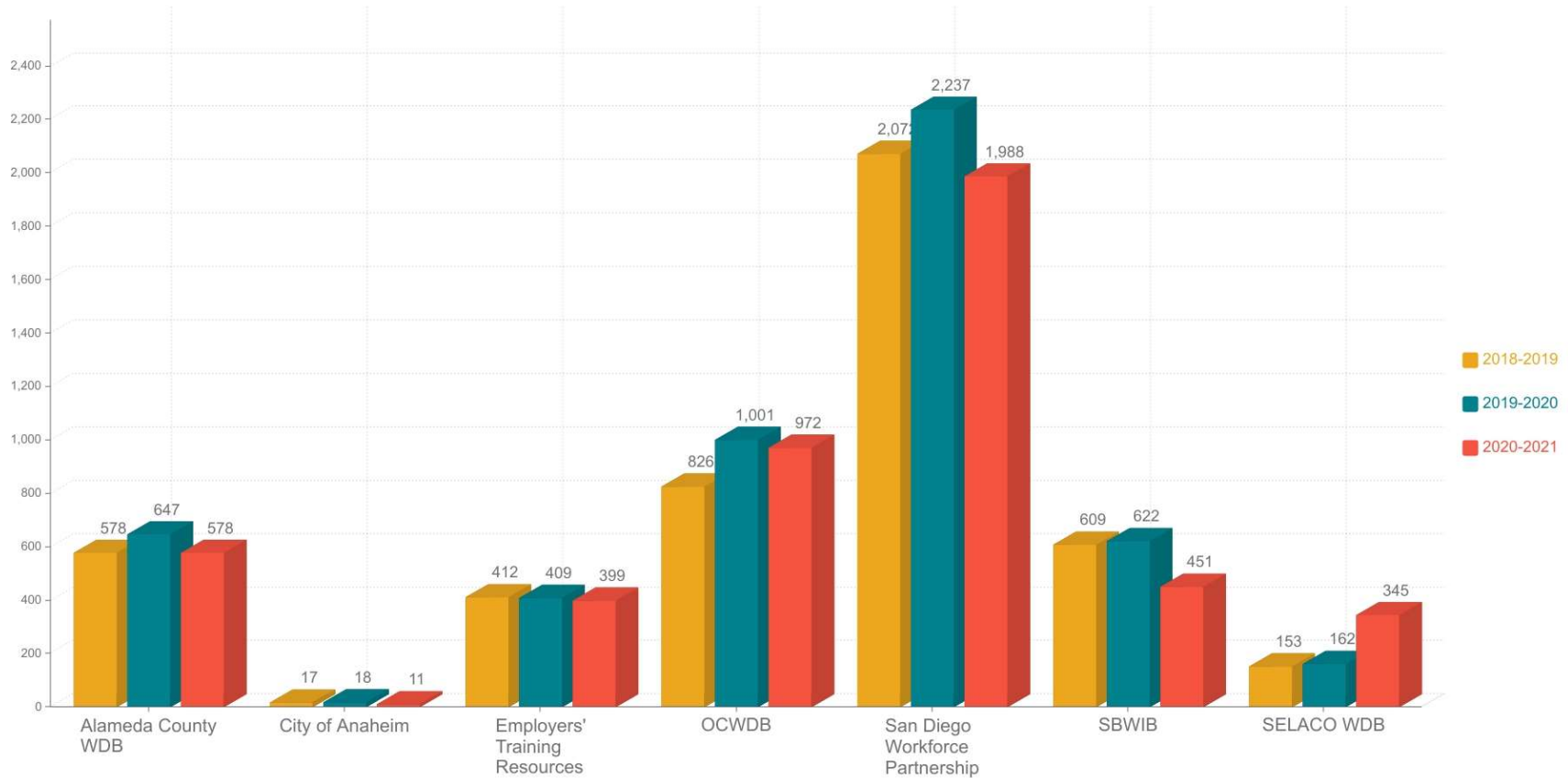
Participants with Employment Q2 After Exit
WIOA Adult Program





WIOA Dislocated Worker Program

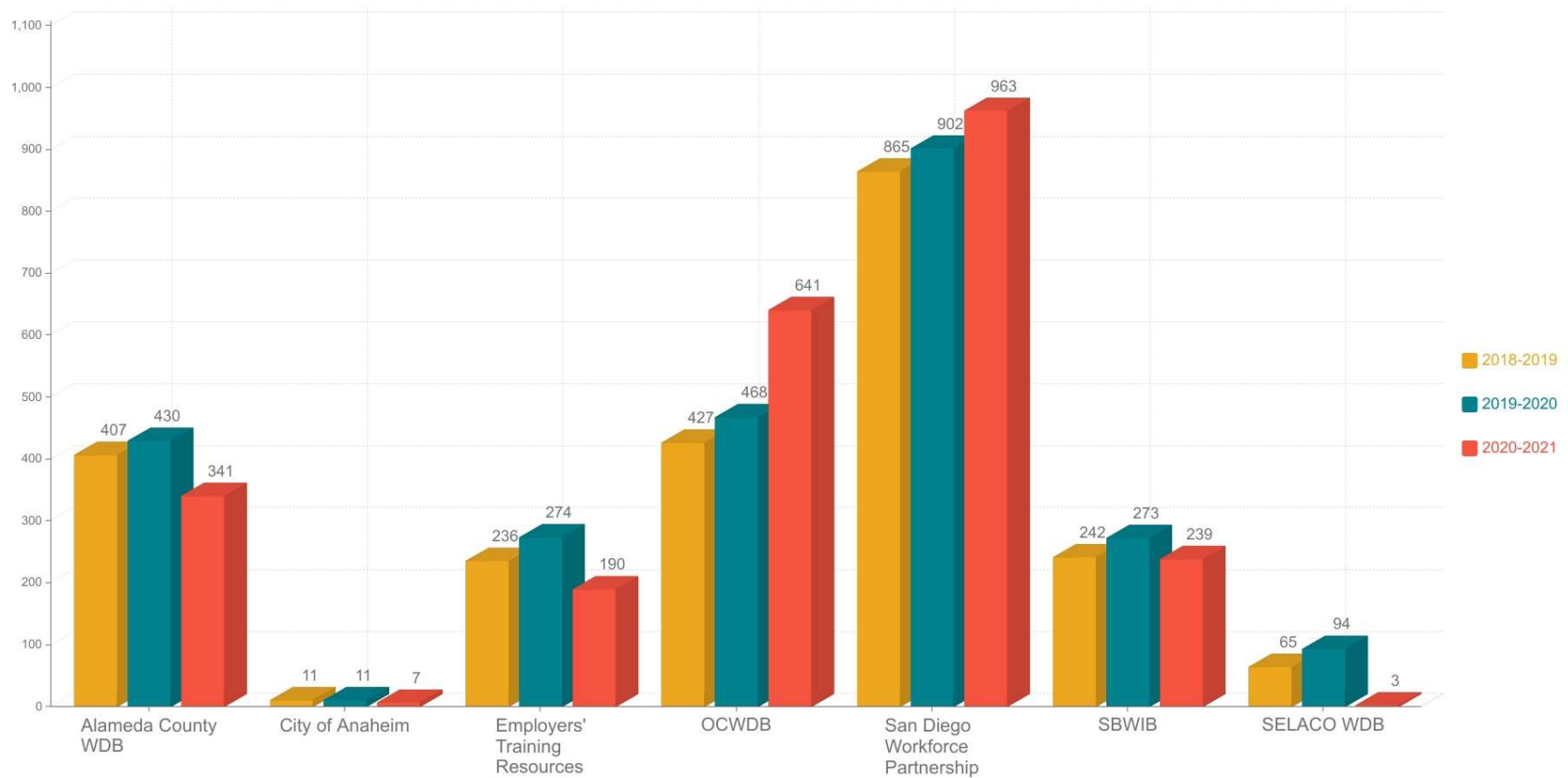
Total Participants Served
WIOA Dislocated Worker Program





WIOA Dislocated Worker Program

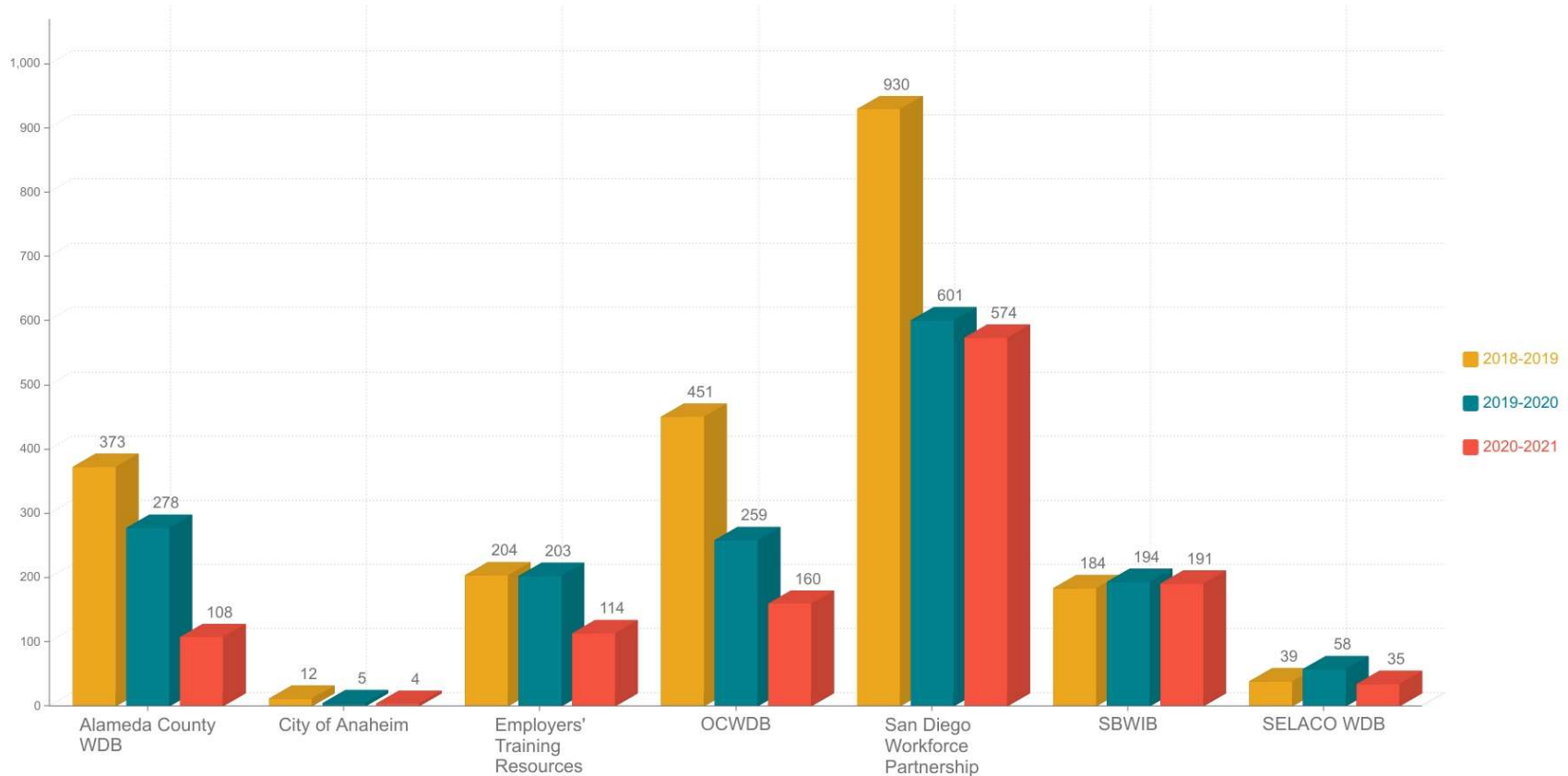
Total Program Exit
WIOA Dislocated Worker Program





WIOA Dislocated Worker Program

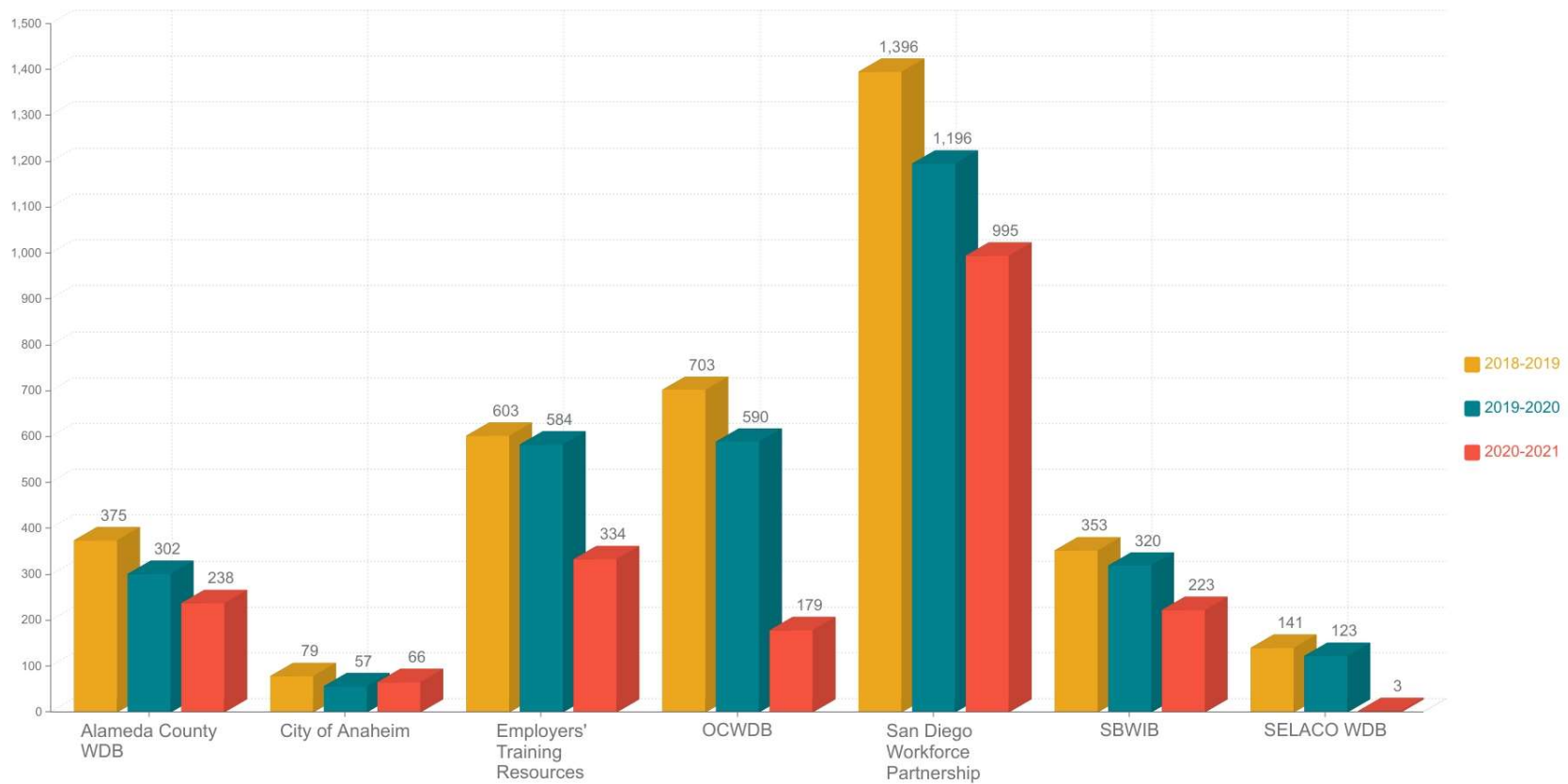
Participants with Employment Q2 After Exit
WIOA Dislocated Worker Program





WIOA Youth Program

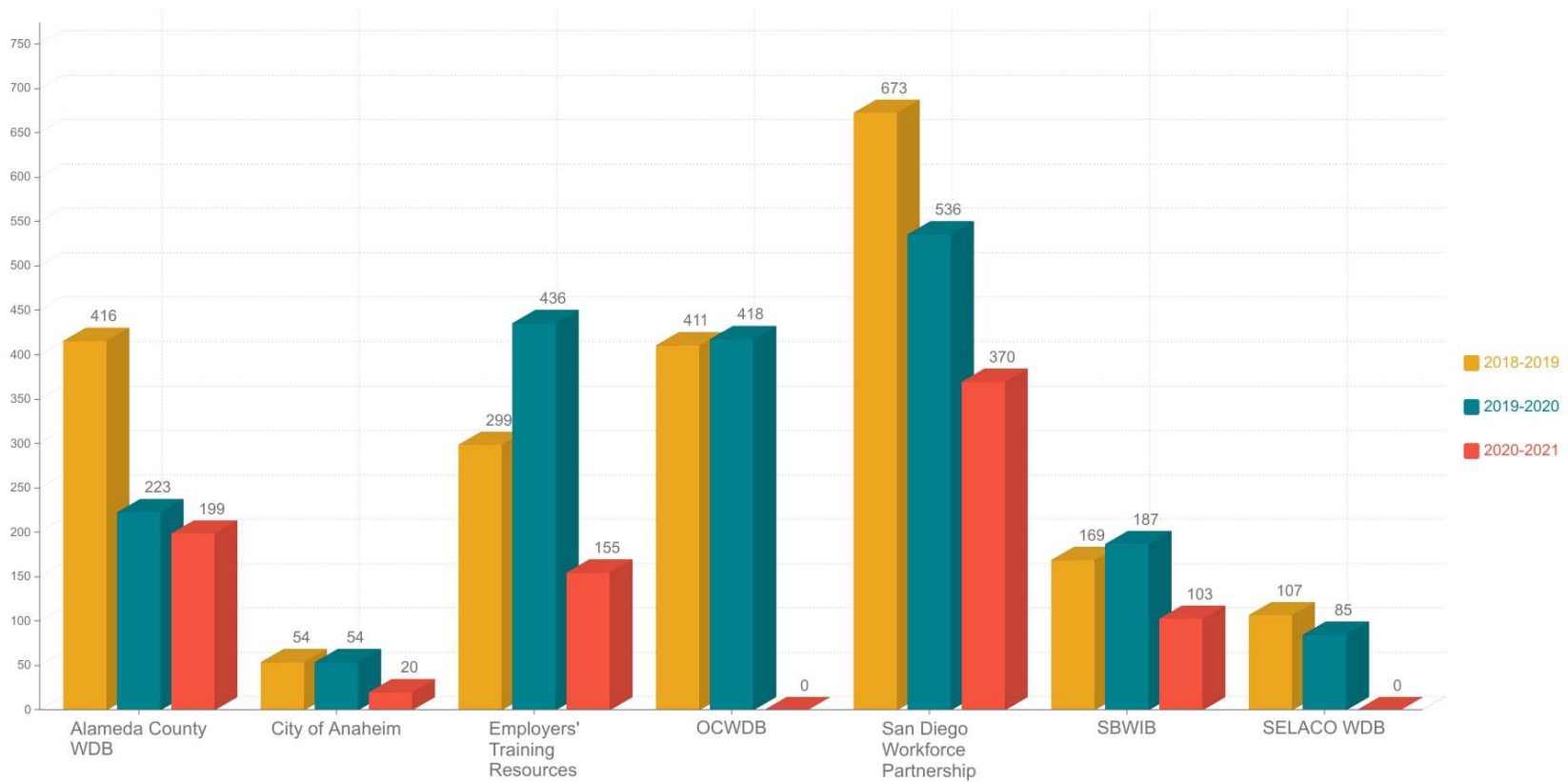
Total Participants Served
WIOA Youth Program





WIOA Youth Program

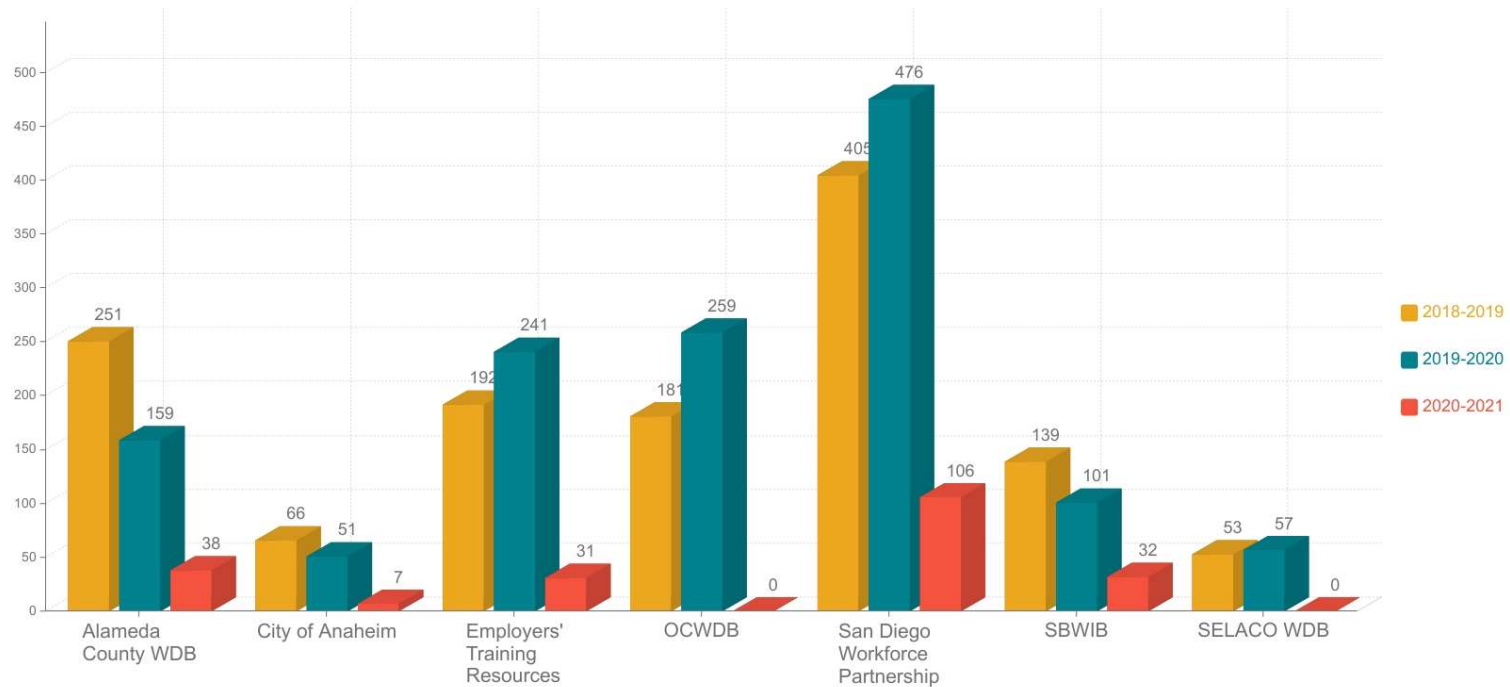
Total Program Exit
WIOA Youth Program





WIOA Youth Program

Participants with Employment Q2 After Exit
WIOA Youth Program





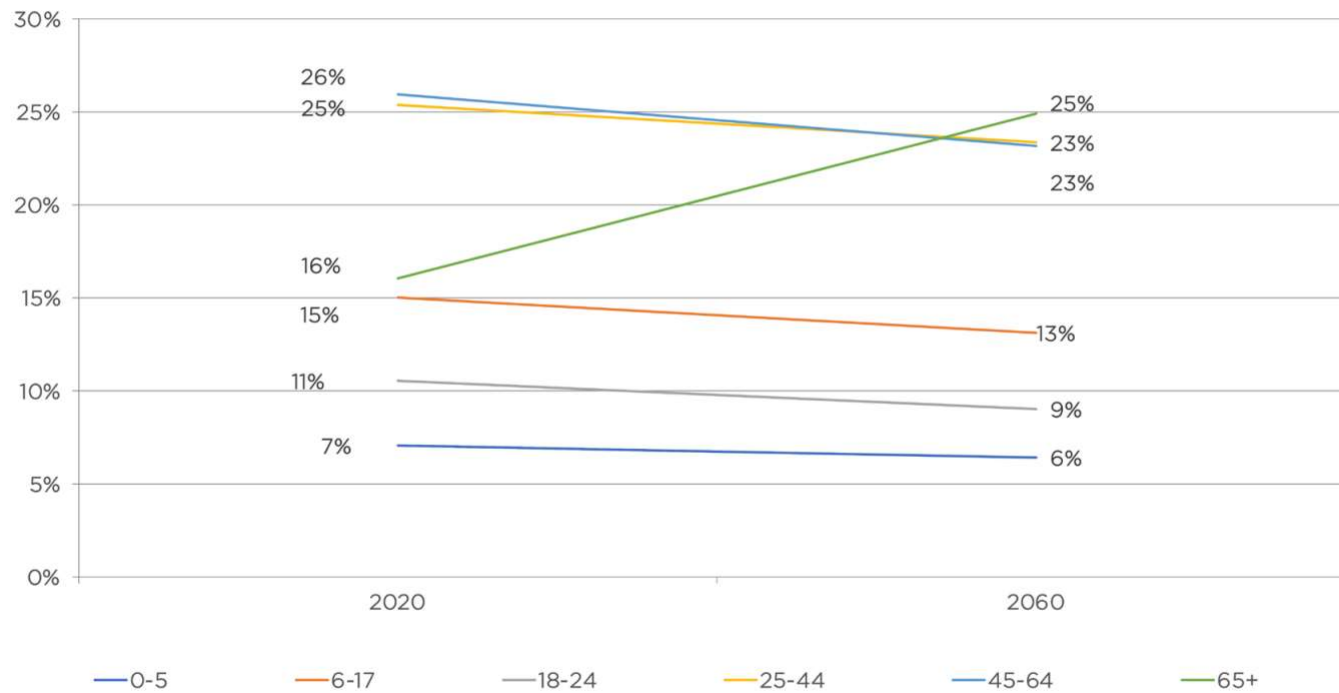
Observations

- Post COVID program year 2020-2021 reflected a greater impact on Participants served
- OCWDB service providers performed at a lower rate than the participating Workforce Development Boards
- Based on prior trends we anticipate an increase in Participants being served in the coming months (Sept, Oct).



Considerations

**PROJECTED CHANGE IN AGE GROUP PROPORTIONS OF
TOTAL ORANGE COUNTY POPULATION, 2020 TO 2060**



Source: Projections Prepared by Demographic Research Unit, California Department of Finance, January 2020

Orange County GrantMakers. (n.d.). Orange County Community Indicators 2020 - 2021.



Questions?



Item #8 – ACTION

Re-branding of Orange County One-Stop Center and Local Workforce Area

BACKGROUND:

The Orange County Workforce Development Board (OCWDB) in partnership with the County of Orange Community Investment Division (CID) released an RFP to solicit a qualified vendor to provide outreach services for the Orange County Workforce Innovation Opportunity Act (WIOA) programs.

Through a competitive procurement process Copy & Design was the selected vendor that was contracted to provide strategic direction, technical assistance, resources, and expertise with outreach services that include branding, promoting programs, business partnerships and collaboration, initiatives, events, and service activities. The target audiences include job seekers of all ages and backgrounds, including youth ages 14-24, adults, dislocated workers, seniors, veterans, individuals with disabilities, homeless, English Language Learners, justice-involved, and other populations facing economic barriers.

Through a series of exploratory sessions and in phases Copy & Design will provide technical assistance, resources, and expertise to help brand, develop, create, and implement WIOA outreach plans designed to reach employers, job seekers, and the general public within the County of Orange. In addition, Copy & Design will also provide strategic guidance and technical assistance for the CID/OCWDB brand management and outreach activities. Developing and producing useful, informative, and attractive collateral. Enhancing and providing project support for ongoing special projects and initiatives. Through the implementation of outreach strategies, the achievement of specific program objectives includes, but are not limited to the following:

- Meet program enrollment goals
- Successful outreach to specific populations
- Promote effective and efficient branding and programming
- Increase awareness and access to workforce development services
- Identify best practices and policies on outreach, that support collaborative partnerships and activity efforts

Copy & Design is expected to meet or exceed the following services and delivery methods:

- Developing and producing useful, informative, and attractive collateral. Design, produce and ensure that forms, brochures, and other collateral inform the public of the services, activities, and initiatives offered by OCWDB, OC One-Stop, Ready SET OC.
- WIOA program branding development and input on Library Kiosk, mobile unit, Workforce department, One Stop Center, Virtual services, and affiliate sites

- Provide creative concept development for WIOA outreach and community awareness purposes highlighting the programs and services of the CID/OCWDB: education/training, employment, economic development initiatives, and other projects and special events.
- Create WIOA program outreach materials (to include images) from inception to completion, within reasonable timeframes, for various outlets such as television, digital, web, radio, and print media.
- Provide recommendations, develop, create, and execute digital, web, and social media strategies for outreach within reasonable time frames.
- Provide recommendations and update the online presence of OCWDB and One-Stop websites. To include expanding and updating online presence.
- Design/ produce media messages for outreach purposes on the OCWDB, One-Stop, Ready SET OC, and CID social media platforms (Facebook, Instagram, and Twitter).
- Provide digital outreach recommendations and execution, with analytics capabilities and key outreach indicators.
- Provide recommendations and develop a professional design for multimedia campaign(s) within reasonable timeframes.
- Provide recommendations, coordinate the placement of outreach materials using various platforms including media, securing the most cost-effective rates available.
- Provide recommendations of Orange County's target populations analytics and develop strategies, plans, and/or campaigns to conduct program outreach.
- Conduct and research & provided an analysis to guide WIOA program outreach efforts to achieve the best return on outreach investment per CID/OCWDB event/campaign.
- Provide WIOA program outreach expertise if necessary, to present to the OCWDB.
- Provide strategic planning services for WIOA program outreach purposes when needed.

Copy & Design will aid with developing and producing one or more of the following media components for outreach campaigns to inform the public of the services, activities, and initiatives:

- Television: Public Service Announcements
- Video Vignettes
- Radio: Public Service Announcements
- Mobile Unit
- Virtual One-Stop Center services
- Print materials
- Digital Media (Websites, E-Newsletters, E-Blasts, Social Networking Sites)
- Social Media and Mobile Technology Strategies
- Forms, Brochures, Flyers, and Other Print Collateral

- Newsletters (Print and Digital)
- Direct Mail
- Special Events (Job Fairs, Hiring Events, and Expos)
- Other

The first phase of the outreach exploration sessions has been completed as the OCWDB in partnership with County of Orange staff and WIOA Service Providers participated in the review of One-Stop centers across the United States to compare and contrast naming, branding, logo's, and program outreach, etc. As a result, the "Orange County Workforce Solutions" or OC Workforce Solutions is recommended as the brand for the OC One-Stop System physical and virtual access points to include the comprehensive centers, affiliate, satellite locations, website, and social media presence.

RECOMMENDATION(S):

1. Approve the proposed renaming of the Orange County One-Stop to the Orange County Workforce Solutions and/or OC Workforce Solutions.
2. Approve the logo for Orange County Workforce Solutions and/or OC Workforce Solutions.
3. Approve the creative brand and branding guide for the OC Workforce Solutions and/or OC Workforce Solutions.
4. Authorize staff to make non-substantive changes as required.
5. Authorize staff to change the name and logo on all websites, social media pages, outreach collateral, federal, state, local WIOA registration platforms (i.e. Career One-Stop, CalJOBS, CWA, CWDB), internet search engines, and all other applicable platforms associated with the Orange County Workforce System to Orange County Workforce Solutions and/or OC Workforce Solutions.

ATTACHMENTS:

Copy & Design Brand Guide

A background image showing a woman in a blue lab coat and safety glasses, focused on her work in a laboratory setting. Other people in similar attire are visible in the background, slightly out of focus.

VOICES *Unified*

Connecting job-seekers and businesses to no-cost services

2021

BRAND GUIDE



PEOPLE *Connected*

Orange County is a vibrant region ripe with opportunities while also confronting challenges. The Orange County Workforce Development Board (OCWDB) and renamed OC Workforce Solutions (formerly known as the OC One-Stop Center) play an integral part in connecting our community members and businesses to these opportunities, while solving the challenges our region faces.

As part of our role in strengthening our workforce and region, the OCWDB realized we needed a fresh brand — one that reflects our solutions-oriented approach to customer service and our focus on generating results for the individuals and businesses who turn to us.

Incorporating input and insight provided by our staff members, partnering service providers, board members and leadership, we have developed this bold, contemporary and dynamic new brand for our one-stop center:



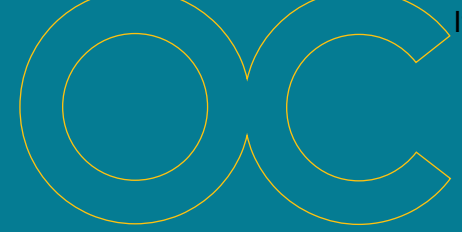
Connecting job-seekers and businesses to no-cost services

OC WORKFORCE SOLUTIONS

In this Brand Guide, we explore the promise at the heart of our new brand, as well as the supporting pillars that ensure we deliver on this promise. We also share examples of the Brand translated as outreach communications and messaging, to support you as you communicate to your clients and partners who we are, what we do, and why we do it.

The goal of this Brand Guide is to make sure our voices are unified in the way we present, position and speak about OC Workforce Solutions to the people and businesses we serve. Thank you for being part of this process.



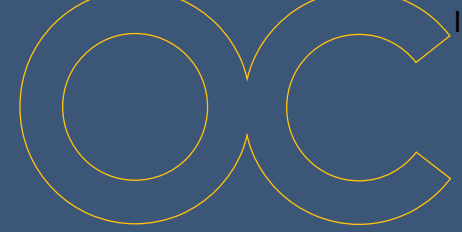


RESULTS

Shown

THE OC WORKFORCE SOLUTIONS IS ABOUT SHOWING RESULTS, DEMONSTRATING OUR VALUE, AND COMMUNICATING THE OUTCOMES OF OUR PROGRAMS AND SERVICES FOR THE PEOPLE AND COMMUNITIES WE SERVE.

OUR BRAND IS ACTIVE, ENGAGED, AND BOLD — EMPHASIZING THE PRACTICAL SOLUTIONS WE BRING TO JOB SEEKERS, YOUTH, AND BUSINESSES TO HELP THEM ACHIEVE RESULTS. MORE THAN MERELY SERVING OUR CLIENTS, WE ACTIVELY HELP THEM SOLVE THEIR CHALLENGES AND REACH THEIR GOALS.



Central to our Brand are the headlines we use: short, bold, active statements that speak to outcomes achieved through our programs and services.

In our headline treatment, the “objective” word comes first (the reason our clients come to us), followed by an active verb that demonstrates achievement and success.

The scripted font of the second word reflects the personalized and individualized nature of our solutions; we recognize that our clients are people, and treat them with the dignity and respect they deserve.

GOALS
Reached

DREAM
Achieved

FUTURE
Inspired

A secondary element of our Brand, the use of @ statements are included to:

- Provide a connection with workforce development
- Communicate results (our programs and services work)
- Speak the language of our clients and today's social media-driven landscape
- Offer versatility for use with a wide range of messages

In branded communications, we use @ statements to highlight specific services, audiences, and attributes central to OC Workforce Solutions.

TALENT@WORK

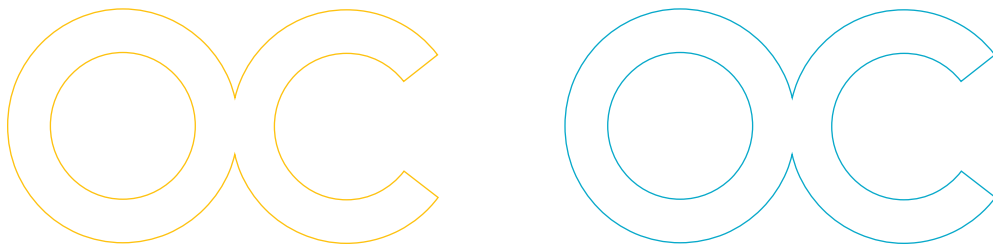
TRAINING@WORK

LEARNING@WORK

PEOPLE@WORK

OC GRAPHIC ELEMENT

To increase additional awareness for Orange County and emphasize our regional focus, we may incorporate a graphic OC element to our communications. The OC additionally reflects the wrap-around nature of our services and programs, as well as the connections we help create between job-seekers, youth and businesses.





PHOTOGRAPHY

For maximize visual impact, our Brand calls for vibrant, full-bleed images of the individuals we serve, actively engaged in work, training, learning, collaborating, thriving, and receiving assistance from our staff and service providers.

The focus should remain on the people we help, making them (not us) the hero of the communication. After all, the work we do is all about them — their dreams, their goals, their challenges, their results.



BRAND | COMPONENTS



PHOTOGRAPHY

BRAND | COMPONENTS**PHOTOGRAPHY**

OCCASIONALLY, WE MAY USE MONOCHROMATIC PHOTOGRAPHY TO CREATE VISUAL INTEREST AND APPEALING CONTRAST WITH FULL-COLOR PHOTOS. THESE SHOULD BE USED SPARINGLY, AS ACCENTS WITH MULTIPLE FULL-COLOR PHOTOS.

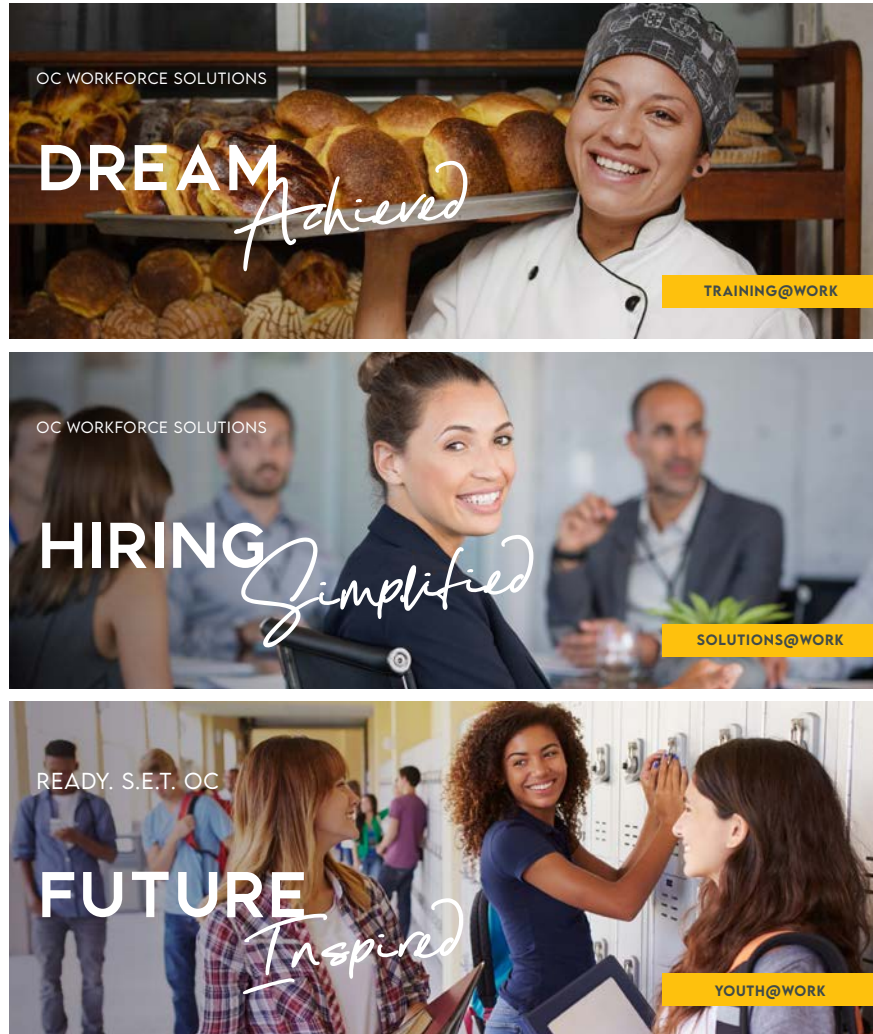


BRINGING THE BRAND TOGETHER

Here is what our Brand looks like when we bring all its components together.



BRINGING THE BRAND TOGETHER



OC | **WORKFORCE SOLUTIONS**

Connecting job-seekers and businesses to no-cost services

COST-EFFECTIVE
BUSINESS SERVICES
FROM LOCAL EXPERTS

GOALS *Reached*

HIRING@WORK

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HEADLINE APPEARS HERE

1
VISIT
OCWorkforceSolutions.com

2
CALL
714.241.4900

3
SIGN UP
business@OCWorkforceSolutions.com

OCWORKFORCESOLUTIONS.COM • 714.241.4900 • BUSINESS@OCWORKFORCESOLUTIONS.COM

BRINGING THE BRAND TOGETHER

OC WORKFORCE SOLUTIONS
Connecting job-seekers and businesses to no-cost services

READY, SET, OC
YOUTH SERVICES

FUTURE
Inspired

DREAMS@WORK

WISI ENIM AD MINIM VENIAM, NOSTRUD EXERCITATION ULLAMCORPER SUSCIPIT LOBORTIS NISL UT ALIQUIP EX COMMODO CONSEQUAT. DUIS AUTEM VEL EUM IRIURE TATION EXERCIT DOLOR.

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1 VISIT
ReadySetOC.com
2 CALL
714.241.4900
3 SIGN UP
caljobs.ca.com

READYSETOC.COM • 714.241.4900 • YOUTH@READYSETOC.COM

OC WORKFORCE SOLUTIONS
Connecting job-seekers and businesses to no-cost services

NO-COST CAREER SERVICES FOR
JOB-SEEKERS

CAREER
Launched

TRAINING@WORK

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OC WORKFORCE SOLUTIONS
Connecting job-seekers and businesses to no-cost services

LIVES
Transformed

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LAUNCH YOUR CAREER AND TRANSFORM YOUR LIFE. CONTACT US TODAY. SERVICES@WORK

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JOBS@OCWORKFORCESOLUTIONS.COM

OC WORKFORCE SOLUTIONS
Connecting job-seekers and businesses to no-cost services

OC Workforce Solutions is driven to help our region's diverse community members and businesses overcome obstacles, reach their goals, fulfill their potential, and thrive by improving access to a wide range of unique no-cost services and programs from one experienced partner with a passion for what we do.

WE UPHOLD THIS PROMISE BY:

- Serving as a guide who helps our customers navigate and access the services, programs, and resources available to them.
- Bringing together the complete services, programs, and resources our clients need to meet their specific goals.
- Responding to the unique challenges and needs of the people and businesses we serve, including those who are underserved, underrepresented, and at risk.
- Creating and opening pathways to long-term employment that empower people to build a future, reach their potential, and achieve independence.
- Going beyond job placement to provide a full continuum of integrated services and support from the first moment of contact to ongoing follow up.
- Equipping people and businesses with the means to transform their lives, the lives of their family members, and the lives of their employees.
- Treating every person with the respect, compassion, and dignity they deserve — as humans helping other humans.
- Being a true partner and passionate advocate for the people and businesses we serve, and by being deeply and genuinely vested in their long-term success.
- Providing a voice for the community — its people and businesses — and inviting them to take part in shaping our programs and services.
- Playing a vital role in the continued economic vitality of the communities we serve as well as the people and businesses who work and live here.



OUR BRAND TRANSLATED

In our outreach communications, we must speak the language of the clients we serve. Here are examples of how we translate our Brand into compelling headlines that resonate with our audiences.

FOR **JOB SEEKERS.**

Go from job-seeker
to career-finder.

Job training that's
life-transforming.

Get employed.
Be empowered.

You're here to succeed.
We're here to help.

FOR **BUSINESSES.**

Work-ready talent to
help you thrive.

Spend less time recruiting
candidates. And more time
running your business.

Bring your challenges to
our local business experts.

Meet Orange Country's
best-kept secret for
business solutions.

FOR **YOUTH.**

Get your future going.

Find your first job. And a
community who's here for you.

Take the next step in the
right direction.

You've got talents.
Let's grow them.



LOGO BLUE

C57 M31 Y0 K54
HEX# 335276
R51 G82 B118

LOGO ORANGE

C0 M37 Y78 K5
HEX# F19736
R241 G151 B54

CHARCOAL

C71 M56 Y59 K39

BRIGHT YELLOW

C0 M25 Y100 K0

TEAL

C87 M38 Y34 K5

LOGO BRIGHT BLUE

C75 M12 Y15 K0

LIGHT BLUE

C60 M0 Y5 K0

BRAND | LOGO USAGE

MAIN LOGO



COLORS AND SIZING

Connecting job-seekers and businesses to no-cost services

LOGO ORANGE	LOGO BLUE	LOGO BRIGHT BLUE
C0 M37 Y78 K5	C57 M31 Y0 K54	C75 M12 Y15 K0
HEX# F19736	HEX# 335276	
R241 G151 B54	R51 G82 B118	



MINIMUM LOGO SIZE
2.875" WIDE

ADDITIONAL LOGO TREATMENTS



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services



Connecting job-seekers and businesses to no-cost services

GOALS

Reached

HEADLINES

DISTINCT STYLE SANS BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

DISTINCT STYLE SCRIPT ALT

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CALL OUTS /CALL TO ACTION / @ STATEMENTS

LEMON MILK MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ

TALENT@WORK

OC WORKFORCE SOLUTIONS

SUBHEADLINES

LEMON MILK LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SUBHEADLINES ON SOLID COLOR

LEMON MILK MEDIUM

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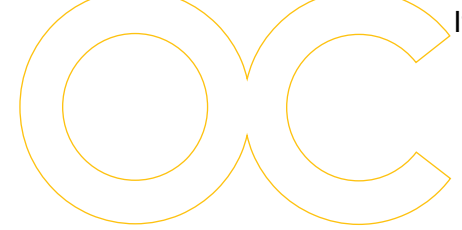
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BODY COPY ON SOLID COLOR

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HEADLINE

@ STATEMENT

CALL OUT

SUBHEADLINE

BODY COPY

NO-COST CAREER SERVICES FOR
JOB-SEEKERS

CAREER *Launched*

TRAINING@WORK

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LIVES *Transformed*

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OC WORKFORCE SOLUTIONS
Connecting job-seekers and businesses to no-cost services

SUBHEADLINE
ON SOLID COLORBODY COPY
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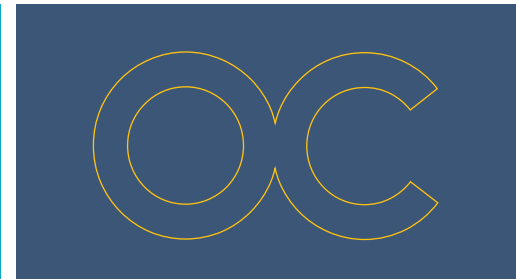
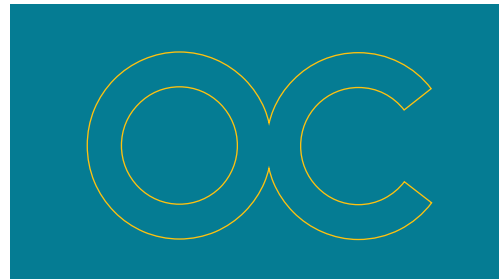
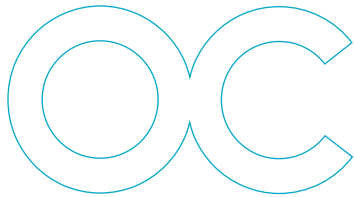
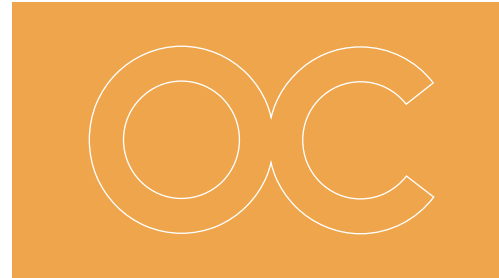
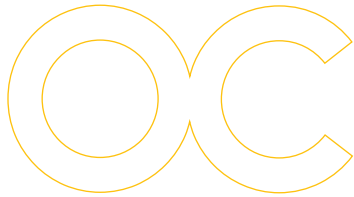
CALL TO ACTION

BODY COPY MINIMUM SIZING

MUSEO SANS 100

Use a minimum 11 point Museo Sans 100 for body copy

OC GRAPHIC ELEMENT



ON WHITE

- Bright Yellow
- Bright Blue
- Stroke Weight .5

ON SOLID COLOR

- White
- Bright Yellow (on dark colors only)
- Stroke Weight .5



IMPACT *Communicated*

The OC Workforce Solutions Brand is all about people — people reaching their goals, overcoming their challenges, finding their potential, and transforming their lives.

It's also about people helping people. That's where you come in. You can help us ensure the strength of our Brand so that we can reach more people, improve more outcomes, and change more lives. Use this Brand Guide as a blueprint for how you communicate the impact of OC Workforce Solutions on our communities and region.

Thank you for helping bring our new Brand to life. And for making a difference to those we serve with passion and dedication, every day.



America's Job Centers of California (AJCC) Comprehensive and Affiliate Certification Process & Timeline

BACKGROUND

Local Workforce Development Boards (Local Boards) are responsible for maintaining high-quality and effective America's Job Centers of California (AJCCs). The Workforce Innovation and Opportunity Act (WIOA) established a framework which Local Boards must use when certifying the AJCCs within their Local Areas.

To ensure that AJCCs deliver a better experience and continuously improve services for job seekers, workers, and employers, the California Workforce Development Board (CWDB) in partnership the Employment Development Department (EDD) developed a streamlined process with simpler objective criteria and procedures for AJCC certification.

Local Boards must use the adopted objective criteria and procedures when evaluating the AJCCs within their Local Area in order to meet certification requirements (WSD20-08).

The WIOA Joint Final Rule outlines three key requirements for AJCC certification:

1. effectiveness of the AJCC,
2. physical and programmatic accessibility for individuals with disabilities, and
3. continuous improvement for local AJCC system.

California's certification process is centered on these key requirements as stipulated in the WIOA Joint Final Rule and sets a statewide standard of service delivery that ensures all customers consistently receive a high-quality level of service.

CERTIFICATION CRITERIA & INDICATORS

In accordance with WIOA Section 121(g), Local Boards must select an evaluation panel to perform an independent and objective evaluation of the AJCCs in their Local Areas once every three years using the criteria and procedures established by the CWDB, outlined herein as Baseline Criteria Certification and Certification Indicator Assessment.

Baseline Criteria Certification*

The Baseline AJCC Certification's purpose is to certify that every comprehensive, specialized and affiliate AJCC follows key WIOA statutory and regulatory requirements.

*It is important to note that certification is an individualized process; it will not be used to compare or rank one AJCC or Local Board against another AJCC or Local Board.

The following requirements must be met for a **comprehensive** AJCC to receive Baseline AJCC Certification:

1. Each Local Board and partner within the affiliate/specialized AJCC has a signed and implemented Memorandum of Understanding (MOU) with the Local Board, meeting the requirements in WSD18-12 (PDF).
2. The AJCC has implemented the board-defined roles and responsibilities of the AJCC Operator and Title I Adult and Dislocated Worker Career Services Provider (i.e., an AJCC Operator and Career Services Provider is in place and functioning within the AJCC).
3. The AJCC complies with equal opportunity for individuals with disabilities in accordance with the ADA, WIOA Section 188, Title 29 CFR Part 38, and all other applicable federal and state guidance.
4. The AJCC meets all regulatory requirements to be considered a comprehensive AJCC as identified in the WIOA Joint Final Rule Section 678.305.

The following requirements must be met for an **affiliate/specialized** AJCC to receive Baseline AJCC Certification:

1. Each Local Board and partner within the affiliate/specialized AJCC has a signed and implemented MOU with the Local Board meeting the requirements in WSD18-12 (PDF).
2. The affiliate/specialized AJCC complies with equal opportunity for individuals with disabilities in accordance with the ADA, WIOA Section 188, Title 29 CFR Part 38, and all other applicable federal and state guidance.

Certification Indicator Assessment*

The purpose of the Certification Indicator Assessment is to encourage continuous growth by identifying areas where an AJCC may be exceeding quality expectations, as well as areas where improvement is needed. These are aligned with TEGL 4-15, the State Plan, and the AJCC Certification Workgroup's vision for California's One-Stop delivery system.

The AJCC Certification Indicators are as follows:

1. The AJCC ensures universal access, with an emphasis on individuals with barriers to employment.
2. The AJCC actively supports the One-Stop system through effective partnerships.
3. The AJCC provides integrated, customer-centered services.
4. The AJCC is an on-ramp for skill development and the attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathway.
5. The AJCC actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs.
6. The AJCC has high-quality, well-informed, and cross-trained staff.
7. The AJCC achieves business results through data-driven continuous improvement.

*The AJCC Certification Indicator Assessment provides a description of each Certification Indicator along with examples of criteria. The assessment requires a full rationale for each Certification Indicator provided.

PROCEDURES

Local Boards may choose to use staff, a subcommittee, or a neutral third-party to conduct the open, independent evaluation of each comprehensive and affiliate/ specialized AJCC.

It is the Local Board, however, that must officially decide and submit the Baseline Criteria Matrix and accompanying AJCC Certification Indicator Assessment for each of the comprehensive and specialized/affiliate AJCCs in the Local Area.

AJCCs to be Certified

The following Local Area AJCCs will be evaluated at the level indicated next to the name:

- Garden Grove (Comprehensive)
7077 Orangewood Ave., Suite #200, Garden Grove, 92841
- Los Alamitos (Affiliate/Specialized)
11206 Lexington Dr, Los Alamitos, 90720
- Theo Lacy (Affiliate/ Specialized)
501 The City Dr S, Orange, 92868
- Tustin Shelter (Affiliate/ Specialized)
2345 Barranca Pkwy, Tustin, 92782
- Manchester Office Building (Affiliate/ Specialized)
301 The City Drive S., Orange, 92868
- Orangewood Foundation (Affiliate/ Specialized)
1575 17th St, Santa Ana, 92705
- Mobile Unit (Affiliate/Specialized)

Evaluators

The Baseline Certification Evaluation and the Certification Indicator Assessment will be conducted by a minimum of 2 – 3 teams comprised of 3 people in each team. Each team will evaluate 2 – 3 AJCCs within our Local Area as listed above.

To ensure the integrity of the evaluation, only the following representatives are eligible to serve as Evaluators:

- Board Members or
- County staff to the OCWDB or
- Procured certification contractor or
- Peer reviewers from other Local Areas or
- a combination of any of the above

Evaluators may not include any of the following to ensure objectivity in this process:

- staff operating Title I Adult and Dislocated Worker Career Services or

- One-Stop program partner staff or
- AJCC Operator

Training

All Evaluators will need to participate in an estimated two-hour training. The training will cover a review of the Baseline and Indicator Assessment criteria, interview questions and conducting interviews, code of conduct for Evaluators, documentation and feedback report writing.

Site Visits

The Baseline Evaluation and the Indicator Assessment will be conducted by the trained Evaluators through a comprehensive site visit scheduled in advance with the AJCCs.

The Site Visit will consist of the following activities:

Activity	Estimated Duration
Opening Meeting Including initial interview of AJCC leaders to determine how the center is in compliance with Baseline and Indicator Assessment criteria.	1 hour
Tour of AJCC The tour will allow Evaluators to access evidence that will verify compliance to Baseline Indicator Assessment criteria.	1 hour
Review of Documents Documents gathered through the tour or provided to Evaluators to demonstrate compliance will be reviewed.	1 hour
Leader and Staff Interview The interview will allow Evaluators to clarify information and determine the strengths as well as opportunities for improvement.	1 hour
Closing Meeting The closing meeting allows the Evaluators to thank the AJCC staff and leaders and gather any final information.	10 minutes

Independent & Consensus Review

All Evaluators are expected to take notes and record their observations independently during the tours and interviews. All Evaluators will complete the Matrices provided by County.

Once Evaluators have completed their independent review, they will share their findings and observations as well as their completed matrices with the other Evaluators. Together, Evaluators will reach consensus on the outcome per Criteria requirements, noting findings and observations that support the assigned scores.

OCWDB

The outcome of the Certification Evaluations will be presented to the OCWDB to officially certify the AJCCs.

Continuous Improvement Plan

Once the AJCC Certification Indicator Assessment is completed, the Local Board must use the recommendations and evaluations from the assessment to create a continuous improvement plan for the AJCC.

TENTATIVE TIMELINE

Certification Evaluations	
Task	Due Date (tentative)
Identify Teams	August 30, 2021
Training for Evaluators	September 3, 2021 (am & pm session)
Site Visits	Week of September 6, 2021
Team Debrief Meeting	Week of September 13, 2021
Matrices Submitted to ED for OCWDB Approval	September 30, 2021
Tentative Special OCWDB Meeting	October 20, 2021
Baseline Criteria Matrix and AJCC Certification Indicator Assessment due to Regional Advisor	November 1, 2021
Complete Continuous Improvement Plan Due to Regional Advisor	December 31, 2021



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

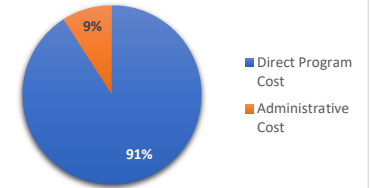
Status:	Open
Service Provider:	America Works of California, Inc.
Contract Obligation:	\$1,500,000.00
Contract Number:	20-28-0073-OSO
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	One-Stop Operator
Funding Stream OA Adult & Dislocated Worker Programs	
Pay for Performance	\$150,000.00

Fiscal Activities

Cost Category	Budget	Q4 Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Cost	\$ 1,350,000.00	\$ 395,409.63	\$ 1,081,368.91	\$ 268,631.09	80%
Administrative Cost	\$ 150,000.00	\$ 39,540.76	\$ 108,136.69	\$ 41,863.31	72%
Training	N/A	\$ -	\$ -	\$ -	
TOTAL	\$ 1,500,000.00	\$ 434,950.39	\$ 1,189,505.60	\$ 310,494.40	79%

YTD Expenditures



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 Apr '21 - Jun '21	YTD	% of Performance
First Time Visitors	N/A	51	167	N/A
Virtual Training	N/A	686	1101	N/A
On-Site Training	N/A	216	417	N/A
Literacy/Numeracy Gain (in progress skills gain)	N/A	N/A	N/A	N/A

Program Participation

Trainings	Q4 Apr '21 - Jun '21	YTD
Participated in their first class/workshop/training:	# of Participants	
Within 1 week of program enrollment	N/A	N/A
Between 2 and 4 weeks of program enrollment	N/A	N/A
Between 1 and 2 months of program enrollment	N/A	N/A
More than 2 months since program enrollment	N/A	N/A
Not yet engaged in a service	N/A	N/A



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

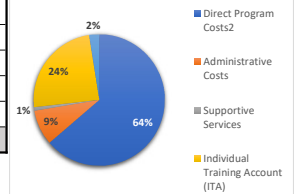
Status:	Open
Service Provider:	Managed Career Solutions, SPC.
Contract Obligation:	\$1,200,000.00
Contract Number:	18-28-0062-OS
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Adult Career Services - North
Funding Stream:	WIOA Title I - Adult Career Services
Leverage Budget:	\$360,000.00
Total YTD Leverage:	\$12,408.49
% of Total Leverage:	3%

Fiscal Activities

Cost Category	Budget	Q4 ¹ Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs ²	\$ 626,261.00	\$ 119,440.94	\$ 558,170.42	\$ 68,090.58	89%
Administrative Costs	\$ 120,000.00	\$ 31,986.83	\$ 75,859.67	\$ 44,140.33	63%
Supportive Services	\$ 24,739.00	\$ 2,535.05	\$ 7,757.19	\$ 16,981.81	31%
Individual Training Account (ITA)	\$ 239,000.00	\$ 200,061.67	\$ 212,888.17	\$ 26,111.83	89%
On-the-Job Training (OJT)	\$ 190,000.00	\$ 21,479.00	\$ 21,479.00	\$ 168,521.00	11%
TOTAL	\$ 1,200,000.00	\$ 375,503.49	\$ 876,154.45	\$ 323,845.55	73%

YTD Expenditures



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 ³ Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	400	66	252	63%
Carry Forward / Follow-Up ⁴	63	19	63	100%
Target Population	472	131	668	142%
Employment Placements	411	22	43	10%
Median Earnings of Participant Employment Placements	\$6,600.00	\$14.00/hr	TBD	TBD
Attainment of Degree/Certificate	335	0	11	3%
Literacy/Numeracy Gain (in program skills gain)	419	0	56	13%
Retention with the Same Employer	314	6	13	4%
Co-enrollment into WIOA services	N/A	TBD	TBD	
Staff/providers trained on serving individuals with disabilities	N/A			
Program Exit	411	44	103	25%

Program Participation

Trainings	# of Participants	
Participated in their first class/workshop/training:	Q4 ³ Apr '21 - Jun '21	YTD
Within 1 week of program enrollment	33	72
Between 2 and 4 weeks of program enrollment	11	83
Between 1 and 2 months of program enrollment	0	44
More than 2 months since program enrollment	0	6
Not yet engaged in a service	22	57
TOTAL	66	262
ITA'S	9	15
OJT	0	1

Note:

(1) Quarter 4 Fiscal Activities reported are estimates based on invoices submitted by the Provider. Final expenditures pending program review and approval of expenses and adjustment to reflect reimbursement of disallowed program costs.

(2) Direct Program Costs includes: Salaries, Benefits, Travel/Mileage, Supplies and Infrastructure Costs.

(3) Quarter 4 Program Activities and Program Participation reported reflect self-attested information submitted by the Provider (MCS) to the County. This data has not been validated in CalJOBS due to system issues affecting the CalJOBS Reports system.

(4) Please note that Carry In/Follow-Up number has been revised. At the time of contract development and negotiations, 124 participants were identified to be carried-in/follow-up. However, that number changed as of July 1, 2020. The actual number of carry-in/follow-up participants, as of July 1, 2020 is reflected on this report.



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

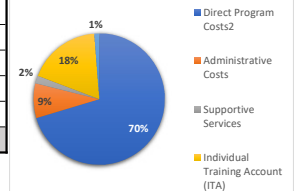
Status:	Open
Service Provider:	Managed Career Solutions, SPC.
Contract Obligation:	\$1,200,000.00
Contract Number:	18-28-0062-OS
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Adult Career Services - South
Funding Stream:	WIOA Title I - Adult Career Services
Leverage Budget:	\$360,000.00
Total YTD Leverage:	\$18,721.11
% of Total Leverage:	5%

Fiscal Activities

Cost Category	Budget	Q4 ¹ Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs ²	\$ 676,141.86	\$ 98,953.05	\$ 356,992.64	\$ 319,149.22	53%
Administrative Costs	\$ 120,000.00	\$ 17,411.11	\$ 43,215.08	\$ 76,784.92	36%
Supportive Services	\$ 28,858.14	\$ 6,889.64	\$ 9,616.83	\$ 19,241.31	33%
Individual Training Account (ITA)	\$ 210,000.00	\$ 81,510.00	\$ 91,635.00	\$ 118,365.00	44%
On-the-Job Training (OJT)	\$ 165,000.00	\$ 6,108.25	\$ 6,108.25	\$ 158,891.75	4%
TOTAL	\$ 1,200,000.00	\$ 210,872.05	\$ 507,567.80	\$ 692,432.20	42%

YTD Expenditures



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 ³ Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	400	38	199	50%
Carry Forward / Follow-Up ⁴	33	0	33	100%
Target Population	473	0	328	69%
Employment Placements	413	7	18	4%
Median Earnings of Participant Employment Placements	\$6,600.00	\$14.00/hr	TBD	TBD
Attainment of Degree/Certificate	337	0	9	3%
Literacy/Numeracy Gain (in program skills gain)	421	0	6	1%
Retention with the Same Employer	316	1	6	2%
Co-enrollment into WIOA services	N/A	TBD	TBD	
Staff/providers trained on serving individuals with disabilities	N/A			
Program Exit	413	22	100	24%

Program Participation

Trainings	# of Participants	
Participated in their first class/workshop/training:	Q4 ³ Apr '21 - Jun '21	YTD
Within 1 week of program enrollment	21	70
Between 2 and 4 weeks of program enrollment	3	40
Between 1 and 2 months of program enrollment	0	23
More than 2 months since program enrollment	0	7
Not yet engaged in a service	14	45
TOTAL	38	185
ITA's	7	22
OJT	0	2

Note:

(1) Quarter 4 Fiscal Activities reported are estimates based on invoices submitted by the Provider. Final expenditures pending program review and approval of expenses and adjustment to reflect reimbursement of disallowed program costs.

(2) Direct Program Costs includes: Salaries, Benefits, Travel/Mileage, Supplies and Infrastructure Costs.

(3) Quarter 4 Program Activities and Program Participation reported reflect self-attested information submitted by the Provider (MCS) to the County. This data has not been validated in CalJOBS due to system issues affecting the CalJOBS Reports system.

(4) Please note that Carry In/Follow-Up number has been revised. At the time of contract development and negotiations, 124 participants were identified to be carried-in/follow-up. However, that number changed as of July 1, 2020. The actual number of carry-in/follow-up participants, as of July 1, 2020 is reflected on this report.



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

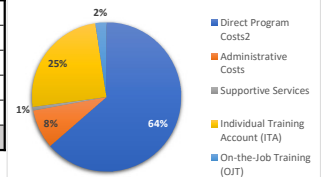
Status:	Open
Service Provider:	Managed Career Solutions, SPC.
Contract Obligation:	\$1,300,000.00
Contract Number:	18-28-0062-OS
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Dislocated Worker Career Services - North
Funding Stream:	WIOA Title I - Adult Career Services
Leverage Budget:	\$390,000.00
Total YTD Leverage:	\$102,794.52
% of Total Leverage:	26%

Fiscal Activities

Cost Category	Budget	Q4 ¹ Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs ²	\$ 681,532.78	\$ 119,440.94	\$ 596,534.24	\$ 84,998.54	88%
Administrative Costs	\$ 130,000.00	\$ 31,986.83	\$ 79,696.16	\$ 50,303.84	61%
Supportive Services	\$ 24,467.22	\$ 2,535.05	\$ 6,897.97	\$ 17,569.25	28%
Individual Training Account (ITA)	\$ 379,000.00	\$ 200,061.67	\$ 232,089.17	\$ 146,910.83	61%
On-the-Job Training (OJT)	\$ 85,000.00	\$ 21,479.00	\$ 22,624.00	\$ 62,376.00	27%
TOTAL	\$ 1,300,000.00	\$ 375,503.49	\$ 937,841.54	\$ 362,158.46	72%

YTD Expenditures



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 ³ Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	600	29	305	51%
Carry Forward / Follow-Up ⁴	326	0	326	100%
Target Population	N/A	0	488	
Employment Placements	655	51	166	25%
Median Earnings of Participant Employment Placements	\$8,855.00	\$0.00	TBD	TBD
Attainment of Degree/Certificate	563	1	37	7%
Literacy/Numeracy Gain (in program skills gain)	639	12	26	4%
Retention with the Same Employer	479	21	32	7%
Co-enrollment into WIOA services	N/A	TBD	TBD	
Staff/providers trained on serving individuals with disabilities	N/A			
Program Exit	655	94	365	56%

Program Participation

Trainings	# of Participants	
	Q4 ³ Apr '21 - Jun '21	YTD
Participated in their first class/workshop/training:		
Within 1 week of program enrollment	35	110
Between 2 and 4 weeks of program enrollment	5	105
Between 1 and 2 months of program enrollment	0	58
More than 2 months since program enrollment	0	23
Not yet engaged in a service	15	32
TOTAL	55	328
ITA's	11	27
OJT	11	12

Note:

(1) Quarter 4 Fiscal Activities reported are estimates based on invoices submitted by the Provider. Final expenditures pending program review and approval of expenses and adjustment to reflect reimbursement of disallowed program costs.

(2) Direct Program Costs includes: Salaries, Benefits, Travel/Mileage, Supplies and Infrastructure Costs.

(3) Quarter 4 Program Activities and Program Participation reported reflect self-attested information submitted by the Provider (MCS) to the County. This data has not been validated in CalJOBS due to system issues affecting the CalJOBS Reports system.

(4) Please note that Carry In/Follow-Up number has been revised. At the time of contract development and negotiations, 124 participants were identified to be carried-in/follow-up. However, that number changed as of July 1, 2020. The actual number of carry-in/follow-up participants, as of July 1, 2020 is reflected on this report.



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

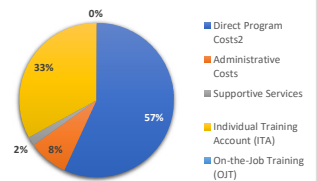
Status:	Open
Service Provider:	Managed Career Solutions, SPC.
Contract Obligation:	\$1,300,000.00
Contract Number:	18-28-0062-OS
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Dislocated Worker Career Services - South
Funding Stream:	WIOA Title I - Adult Career Services
Leverage Budget:	\$390,000.00
Total YTD Leverage:	\$18,435.08
% of Total Leverage:	5%

Fiscal Activities

Cost Category	Budget	Q4 ¹ Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs ²	\$ 735,742.93	\$ 107,199.03	\$ 386,649.19	\$ 349,093.74	53%
Administrative Costs	\$ 130,000.00	\$ 28,465.21	\$ 56,410.23	\$ 73,589.77	43%
Supportive Services	\$ 28,257.07	\$ 6,202.67	\$ 12,524.00	\$ 15,733.07	44%
Individual Training Account (ITA)	\$ 350,000.00	\$ 207,234.25	\$ 224,209.25	\$ 125,790.75	64%
On-the-Job Training (OJT)	\$ 56,000.00	\$ -	\$ -	\$ 56,000.00	0%
TOTAL	\$ 1,300,000.00	\$ 349,101.16	\$ 679,792.67	\$ 620,207.33	52%

YTD Expenditures



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 ³ Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	600	27	273	46%
Carry Forward / Follow-Up ⁴	88	74	88	100%
Target Population	N/A	0	324	
Employment Placements	617	20	48	8%
Median Earnings of Participant Employment Placements	\$8,855.00	\$0.00	TBD	TBD
Attainment of Degree/Certificate	531	6	36	7%
Literacy/Numeracy Gain (in program skills gain)	602	13	27	4%
Retention with the Same Employer	452	5	27	6%
Co-enrollment into WIOA services	N/A	TBD	TBD	
Staff/providers trained on serving individuals with disabilities	N/A			
Program Exit	617	42	165	27%

Program Participation

Trainings	# of Participants	
Participated in their first class/workshop/training:	Q4 ³ Apr '21 - Jun '21	YTD
Within 1 week of program enrollment	12	71
Between 2 and 4 weeks of program enrollment	3	75
Between 1 and 2 months of program enrollment	0	48
More than 2 months since program enrollment	0	20
Not yet engaged in a service	6	31
TOTAL	21	245
ITA's	16	29
OJT	16	17

Note:

(1) Quarter 4 Fiscal Activities reported are estimates based on invoices submitted by the Provider. Final expenditures pending program review and approval of expenses and adjustment to reflect reimbursement of disallowed program costs.

(2) Direct Program Costs includes: Salaries, Benefits, Travel/Mileage, Supplies and Infrastructure Costs.

(3) Quarter 4 Program Activities and Program Participation reported reflect self-attested information submitted by the Provider (MCS) to the County. This data has not been validated in CalJOBS due to system issues affecting the CalJOBS Reports system.

(4) Please note that Carry In/Follow-Up number has been revised. At the time of contract development and negotiations, 124 participants were identified to be carried-in/follow-up. However, that number changed as of July 1, 2020. The actual number of carry-in/follow-up participants, as of July 1, 2020 is reflected on this report.



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

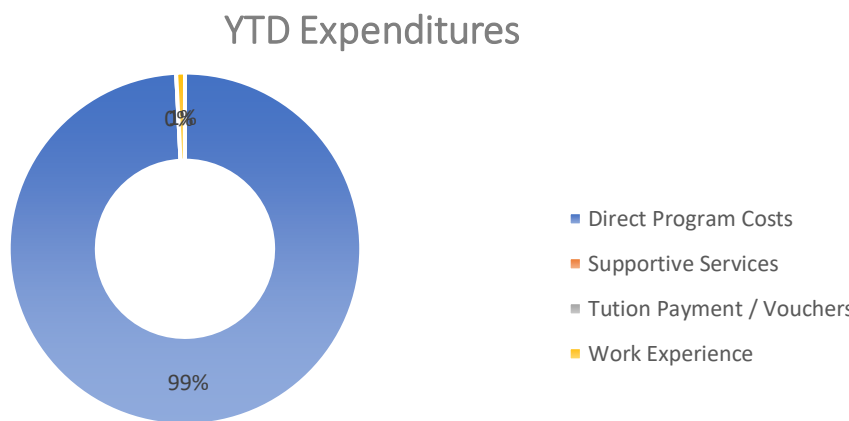
April 1, 2021 - June 30, 2021

Status:	Open
Service Provider:	Goodwill Industries of Orange County
Contract Obligation: \$	375,080.00
Contract Number:	19-28-0071-SP
Contract Period:	06/01/2020 - 03/31/2022

AB1111 Breaking Barriers to Employment		
Program Name:	Initiative	
Funding Stream	California Workforce Development Board (CWDB)	
Leverage Budget:	\$	250,000.00
Total YTD Leverage:		0
% of Total Leverage:		0

Fiscal Activities

Cost Category	Budget	Q4 April 1, 2021 - June 30th 2021	YTD Expenditures	Balance	% Utilized
Direct Program Costs	\$ 318,872.00	\$ 68,135.72	\$ 172,206.64	\$ 146,664.99	54%
Supportive Services	\$ 4,500.00			.	0%
Tuition Payment / Vouchers	\$ 2,000.00	\$ -	\$ -	\$ -	0%
Work Experience	\$ 49,708.00	\$ 770.00	\$ 1,389.96	\$ 48,318.04	3%
TOTAL	\$ 375,080.00	\$ 55,285.71	\$ 173,596.60	\$ 201,483.40	46%



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 for April 1, 2021 - June 30, 2021	YTD	% of Performance
New Enrollments	150	8	36	24%
Employment Placements	112	0	0	0%
Completion of Soft Skills/VP SA training	143	6	34	24%
Co-enrollment into WIOA services	120	0	4	3%
Staff/providers trained on serving individuals with disabilities	50	1	25	50%
Work Experience placement and/or Vocational Training Placement	50	2	4	8%
Exits	143	6	10	7%
Service Level - participants reached	120	32	37	31%
Outreach / recruitment	200	17	161	81%
Retention of Employment	113	0	0	0%

Note:

Categories: The following categories were added to the Q4 report: Service Level, Outreach/Recruitment, and Retention of Employment.

Staff/Providers trained on serving individuals with disabilities: Staff/providers trained on serving individuals with disabilities was corrected to reflect accurate number. In Q3 previous Grants/program Manager reported (60). This was an error, the correct Q3 that goodwill reported was (24) for Q3.

Program Participation

Trainings	Q4 # of Participants	YTD
Participated in their first class/workshop/training:		
Within 1 week of program enrollment	0	6
Between 2 and 4 weeks of program enrollment	11	34
Between 1 and 2 months of program enrollment	0	0
More than 2 months since program enrollment	0	0
Not yet engaged in a service	0	3
Total	11	43
Training (Please specify type of training completed):		
ITA'S	n/a	n/a
OJT	n/a	n/a
Vocational Training	n/a	n/a



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

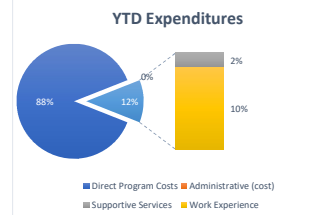
Status:	Open
Service Provider:	City of La Habra
Contract Obligation:	\$650,000.00
Contract Number:	MA-012-20011848
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Ready SET OC WIOA Youth
Funding Stream:	WIOA Youth In-School
Leverage Budget:	\$10,000.00
Total YTD Leverage:	0
% of Total Leverage:	

Fiscal Activities

Cost Category	Budget	Q4 Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs	\$ 490,085.00	\$ 68,197.04	\$ 393,658.03	\$ 96,426.97	80%
Administrative (cost)	\$ 65,000.00		\$ -	\$ 65,000.00	0%
Supportive Services	\$ 14,000.00	\$ 3,300.00	\$ 8,004.45	\$ 5,995.55	57%
Work Experience	\$ 80,915.00	\$ 14,384.75	\$ 45,153.51	\$ 35,761.49	56%
TOTAL	\$ 650,000.00	\$ 85,881.79	\$ 446,815.99	\$ 203,184.01	69%

* Qtr 4 expenditures reflect cost incurred during the months of April and May only - June expenditures pending approval by OCCS/ CID Program Admin



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	130	20	56	43%
Carry Forward / Follow-Up	20	0	20	100%
Median Earnings of Participant Employment Placements	\$4,000.00	\$3,146.28	\$2,416.00	60%
Youth Education, Military, Apprenticeship, or Trade Placements	116	5	10	9%
Attainment of Degree/Certificate	105	20	24	23%
Literacy/Numeracy Gain (in program skills gain)	75	21	22	29%
Retention with the Same Employer	105	3	4	4%
Work Experience	75	9	41	55%
Program Exit	38	1	27	71%

Program Participation

Trainings	# of Participants	
Participated in their first class/workshop/training:	Q4 Apr '21 - Jun '21	YTD
Within 1 week of program enrollment	20	56
Between 2 and 4 weeks of program enrollment	0	N/A
Between 1 and 2 months of program enrollment	0	N/A
More than 2 months since program enrollment	0	N/A
Not yet engaged in a service	0	N/A
Training (Please specify type of training completed):		
ITA'S		
OJT		



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 through June 30, 2021

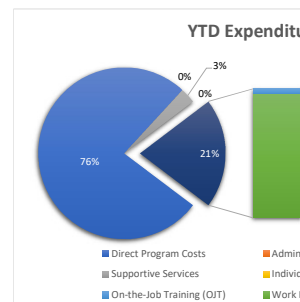
Status:	Open
Service Provider:	City of La Habra
Contract Obligation: \$	1,950,000.00
Contract Number:	MA-012-20011848
Contract Period:	07/01/2020 - 06/31/2021

Program Name:	Ready SET OC WIOA Youth
Funding Stream:	WIOA Youth Out-of-School
Leverage Budget: \$	10,000.00
Total YTD Leverage:	0
% of Total Leverage:	

Fiscal Activities

Cost Category	Budget	Q4 Apr '21 - Jun '21	YTD Expenditures	Balance	% Utilized
Direct Program Costs	\$ 1,082,000.00	\$ 96,552.12	\$ 470,945.09	\$ 611,054.91	44%
Administrative (cost)	\$ 195,000.00		\$ -	\$ 195,000.00	0%
Supportive Services	\$ 61,000.00	\$ 4,954.20	\$ 17,803.46	\$ 43,196.54	29%
Individual Training Account (ITA)	\$ 72,000.00		\$ -	\$ 72,000.00	0%
On-the-Job Training (OJT)	\$ 40,000.00		\$ 5,401.87	\$ 34,598.13	14%
Work Experience	\$ 500,000.00	\$ 21,199.52	\$ 121,339.59	\$ 378,660.41	24%
TOTAL	\$ 1,950,000.00	\$ 122,705.84	\$ 615,490.01	\$ 1,334,509.99	32%

* Qtr 4 expenditures reflect cost incurred during the months of April and May only - June expenditures pending approval by OCCS/ CID Program Admin



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 Apr '21 - Jun '21	YTD	% of Performance
New Enrollments	345	46	138	40%
Carry Forward / Follow-Up	105	0	105	100%
Median Earnings of Participant Employment Placements	\$4,000.00	\$3,848.17	\$3,981.32	100%
Youth Education, Military, Apprenticeship, or Trade Placements	347	10	13	4%
Attainment of Degree/Certificate	315	3	16	5%
Literacy/Numeracy Gain (in program skills gain)	225	5	10	4%
Retention with the Same Employer	315	0	0	0%
Work Experience	225	21	114	51%
Program Exit	113	10	93	82%

Program Participation

Trainings	# of Participants	
	Q4 Apr '21 - Jun '21	YTD
Participated in their first class/workshop/training:		
Within 1 week of program enrollment	46	138
Between 2 and 4 weeks of program enrollment	N/A	N/A
Between 1 and 2 months of program enrollment	N/A	N/A
More than 2 months since program enrollment	N/A	N/A
Not yet engaged in a service	N/A	N/A
Training (Please specify type of training completed):		
ITA'S	4	10
OJT	0	3



ORANGE COUNTY WORKFORCE DEVELOPMENT BOARD

Performance Report

Quarter 4

April 1, 2021 - June 30, 2021

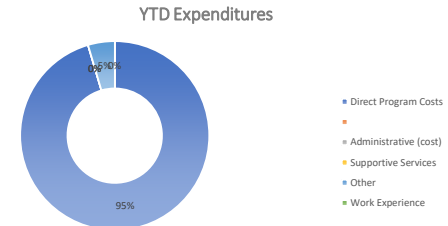
Status:	Open
Service Provider:	Goodwill Industries of Orange County
Contract Obligation:	314,00.00
Contract Number:	MA-012-20012068
Contract Period:	06/29/2020 - 06/30/2022

Program Name:	STEPS 2021
Funding Stream	WIOA Title I Foundation for California Community Colleges (Foundation)/DOR
Leverage Budget: \$	42,754.00
Total YTD Leverage: \$	-
% of Total Leverage:	0%

Fiscal Activities

Cost Category	Budget	Revised Budget	YTD Expenditures	Balance	% Utilized
Direct Program Costs	\$ 142,544.00	\$ 97,070.00	\$ 97,068.49	\$ 156.65	68%
				\$ (151.62)	n/a
Administrative (cost)	\$0	\$0	\$ -	\$ -	
Supportive Services	\$ 3,456.00	\$ -	\$ -		0%
Other	\$ -	\$ 4,666.32	\$ 4,669.84	\$ (3.52)	n/a
Work Experience	\$ 168,000.00	\$ -	\$ -	\$ -	0%
Current Expenditures					n/a
TOTAL	\$ 314,000.00	\$ 97,070.00	\$ 97,068.49	\$ 1.51	31%

We revised the budget from \$314,000 to \$97,070 on 04/30/2021.



Program Activities | Contract Performance Measures

Performance Category	Contracted Goal	Q4 for April 1, 2021 - June 30th, 2021	YTD	% of Performance
New Enrollment: STEPS	50	23	37	74%
New Enrollment: WIOA- ISY	50	2	3	6%
Median Earnings of Participant Employment Placements	\$4,000	\$ -	\$ -	0%
Youth Education, Military, Apprenticeship, or Trade Placements	70	0	0	0%
Attainment of Degree/Certificate	70	0	0	0%
Businesses Servicing as Worksites	35	7	10	29%
Literacy/Numeracy Gain	50	0	0	0%
Retention with the same Employer	60	0	0	0%
Completion of Soft Skills/ Job-Readiness Training	100	22	42	42%
Work Experience	100	13	13	58%
Program Exit	N/A	22	23	

Program Participation

Trainings	YTD
Participated in their first class/workshop/training:	n/a
Within 1 week of program enrollment	20
Between 2 and 4 weeks of program enrollment	0
Between 1 and 2 months of program enrollment	0
More than 2 months since program enrollment	0
Not yet engaged in a service	0
Training (Please specify type of training completed):	n/a
Vocational Training	4
ITA'S	1
OJT	0

Quarterly Performance Report (QPR)

Subrecipient	Orange County WorkForce Development Board/ Community Investment Division		
Subrecipient Code	ORA	ELL, DEA OR VEAP (PY)	VEAP
Quarter Covered	April- June 2021	Grant Code(s)	1225
Project Contact	Eric Ensley	Email	eric.ensley@occr.ocgov.com

The Quarterly Performance Report (QPR) details project activities conducted during each quarter that contribute to project goals. The EDD Project Management (PM) Team uses the information shared in the QPR to assess project progress, identify and share best practices, and identify any technical assistance needs. The QPR must be submitted no later than 20 days following the end of the quarter on the following dates:

Time Period	Due Date
April thru June	July 20
July thru September	October 20
October thru December	January 20
January thru March	April 20

If the QPR due date falls on a state holiday or weekend, the day before becomes the new due date for the report.

Activities and Services For This Quarter

1. Participant Reporting

Activity	Total New This Reporting Period	Cumulative Total to Date	Cumulative Planned to Date (From Exhibit B)	Performance % (Actual/Planned)
Total Enrollment	7	7	20	35%
Entered Soft Skill Training/ Job Readiness Training	0	0	17	0
Entered Occupational Skills Training	0	0	9	0
Entered Work Based Learning/Training	0	0	6	0
Attained Certificate	0	0	0	0
Entered Unsubsidized Employment	0	0	2	0
Median Hourly Wage	0	0	0	0
Additional Comments on Participant Reporting (Description of services provided, type of training, industry sector, etc. Include any relevant details on delays to achieving planned numbers, if applicable).				
<p>During the implementation phase of quarter 1 (April- June 2020), The VEAP Project experienced a small delay in participant commitment to enrollment. VEAP Project staff conducted 68 program eligibility screenings during this report period however VEAP staff faced challenges to participant commitment to the program to assist with their career goals.</p> <p>This lack of awareness of information of the VEAP project objectives appears to be a contributing cause of cynicism about the opportunities VEAP could provide to enhance career development for job seekers.</p> <p>VEAP continuous intentional engagement of service providers, workforce development partners, and bimonthly information session to inform job seekers and employers of the VEAP project opportunities toward capacity building and leveraging employment and training resources to engage more veterans.</p> <p>VEAP project staff has been engaged multiple trainings to familiarize newly oriented employees to CalJobs and EDD grant requirements.</p>				

2. Describe the following activities and services that occurred during the reporting period including what work was done and how it relates to the services and activities proposed in Exhibit A: Project Narrative and Exhibit I: Project Work Plan, and any other goals of the project.

Activities/Services Provided	Description
Participant Outreach	<p>During Quarter 1 (April- June 2021), the VEAP project staff implemented several strategies to target military members who are within 180 days of separation from service, under served and vulnerable veterans to include those that are justice involved, homeless or at risk of homelessness and veteran who lost employment due to COVID related employment declines.</p> <p>VEAP staff specifically sought capacity building opportunities that included collaboration with the U.S Department of Veteran Affairs Veteran Readiness and Employment, VA Health Care Systems to discuss opportunities for veterans engaged in compensated work therapy and intensive therapy to reintegrate into the workforce. Additionally, opportunities to collaborate with VA Justice Outreach coordinators to bridge any potential gaps incarcerated veterans may encounter with reintegration post prison release.</p> <p>VEAP Projects intentional engagement included collaboration with Joint Base Los Alamitos and Marine Corp Base Camp Pendleton to provide co-location of VEAP staff to reach separating members of the Armed Services seeking career opportunities and training development to enhance transferrable skills to compete in the labor market.</p> <p>The VEAP Project along with collaboration with our social media staff incorporated the OC Onestop web link and dedicated VEAP email at veap@oconestop.com for military and veteran job seekers as well as employers seeking to hire veteran to connect with the program. Additionally, the Orange County Press Release and VEAP project brochure were distributed to all Workforce Development Board partners and non-traditional partnership.</p>

3

Please ensure that the numbers in CalJOBS for participants and expenditures match your internal records as the EDD runs CalJOBS reports to monitor both program and fiscal activities.

<p>Project Partnerships (development, enhancement, engagement, commitment)</p>	<p>VEAP Project staff has actively engaged with US Department of Veterans Affairs, military bases performing career transitions services such as those performed by Joint Base Los Alamitos and Marine Corp Base Camp Pendleton.</p> <p>Additional capacity building opportunities include speaking engagements with organizations serving veterans such as Volunteers of America, which provides services to homeless Veterans as well as the Orange County Integrating Services Implementation Team, which has a focus on collaborative opportunities among all County service delivery systems to assist vulnerable populations.</p>
<p>Enrollment, Intake, and Assessment</p>	<p>Enrollment, intake and assessment opportunities are slower than expected due to the lack of willingness to commit to a structured program. VEAP project staff interviewed 68 Veterans and screened as eligible candidates for the program however most determined to proceed with their career pathway without supportive employment of VEAP.</p> <p>During his report period many that were interviewed also presented resumes of interviewing skills that did not perform as job ready. Additionally, services would enhance career opportunities.</p> <p>The CASAS I Assessment did not appear to be a useful assessment tool for prior military member seeking career coordination of their transferrable skills. VEAP project staff are beginning to incorporate a combination of transferrable skills assessment model with basic needs to help develop a meaningful individual employment plan.</p>
<p>Co-Enrollment (WIOA Title I-IV, CalWORKS, CalFresh, other)</p>	<p>Co-enrollments with WIOA Title I providers are useful as leveraged resources to assessments. The challenges of the current procedures slows the enrollment process due to coordination of participant schedules with service provider to perform any assessments after enrollment. VEAP is</p>

	currently considering other opportunities that do not have an indirect impact of co-enrollment.
Program Services (Intensive Case Management, Integrated Resource Teams, Supportive Services, Referrals)	<p>During this report period more of the veterans enrolled into the program are seeking to get into a career. Many require basic services but most required intensive services that included resume writing, interviewing skills, and soft skills training.</p> <p>VEAP Project staff are aware of these challenges to successful reintegration to long term sustainable careers and have begun to implement integrating other community resources to enhance supportive service delivery.</p>
System Change/Alignment (Plans, MOUs, policy, procedures, data sharing, blending and braiding resources, sustainability)	VEAP has recognized the need to development a streamline process to co-enrollment. This projects performance may rely fully on leveraged training resources to support assessments. Caljobs continues to maintain coordination of co-case management and basis for collaborating on participant needs.
Staff, Project Team, Stakeholder Training/Capacity Building	<p>VEAP Staff continues ongoing EDD and Caljobs trainings to be more familiar with participant enrollment experience as well as Caljobs project management requirements.</p> <p>Capacity building and community enhancement opportunities appear to be a cornerstone to getting vulnerable at-risk veteran referred during this report period. Developing nontraditional community engagement and enhancement approaches to target veterans for enrollment is effective.</p>

Business/Employer Engagement	<p>VEAP Project staff have actively engaged with OC Business Services to collaborate with employers and potential OJT opportunities.</p> <p>VEAP has intentionally engaged with 9 employers seeking to hiring veterans, of which were associated with the following industries apprenticeships, Metro Transportation, Healthcare, Human Resources, and Law enforcement.</p>
Other – Describe	None

Expenditures and Matching Funds For This Quarter

3. Expenditure Reporting

Planned Expenditures to Date *From Exhibit E: Funding and Expenditure Plan	Actual Expenditures to Date	Performance % (Actual/Planned)
\$30,000	\$33,036.55	110%
Planned Matching Funds to Date *From Exhibit E: Funding and Expenditure Plan	Actual Matching Funds to Date	Performance % (Actual/Planned)
\$127, 398	\$0	0%
Additional Comments on Expenditures (Include a summary of how grant funds were spent, how matched funds supported the project, and explanation of any delays to meeting planned expenditures).		
<p>During this report period, most of the planned expenditures were due to project implementation direct cost of staff. The VEA Project continuous to active recruit support staff for ongoing project implementation.</p>		

Successes and Challenges For This Quarter

4. **Best Practices/Lessons Learned:** Detail any notable achievements made, obstacles encountered and overcome, identified best practices, lessons learned, and/or ongoing challenges. The VEAP Project has established successful gains with capacity building opportunities through outreach with nontraditional workforce providers such as veterans service organizations and employers with developed veterans resource groups. VEAP project expansion and enhancement opportunities is continuous and includes re-establishing awareness among workforce development partnerships and collaborative opportunities to serve more veterans.
5. **Participant Success Stories:** Detail any notable participant success stories including relevant information about the services strategies utilized, barriers overcome, participant challenges and accomplishments, training completions, job placements, and any other positive outcomes. Do not include any Personally Identifiable Information (PII). During this report period, no success stories were identified as the project did not have enough feedback from participant engagement. It is important to note many of the enrolled participants had actively engaged with the US Department of Veterans affairs for service-related injuries and in spite of those potential barriers to employment continued to seek career enhancement opportunities through supportive services of VEAP.
6. **Technical Assistance:** Detail any technical assistance that would support or accelerate project efforts. No technical assistance needed at the point of the report period.
7. **Materials:** Please list and attach any event flyers, press releases, news clips, project photos, and/or any other materials that illustrate grant activities and successes. Included with this report period are Orange County Press Releases, VEAP Job seeker and employer Flyers.

Quarterly Performance Report (QPR)

Subrecipient	County of Orange		
Subrecipient Code	ORA	ELL, DEA OR VEAP (PY)	
Quarter Covered	Q5 – April – June 2021	Grant Code(s)	AA111023
Project Contact	Rhonda Miller	Email	Rhonda.miller@occr.ocgov.com

The Quarterly Performance Report (QPR) details project activities conducted during each quarter that contribute to project goals. The EDD Project Management (PM) Team uses the information shared in the QPR to assess project progress, identify and share best practices, and identify any technical assistance needs. The QPR must be submitted no later than 20 days following the end of the quarter on the following dates:

Time Period	Due Date
April thru June	July 20
July thru September	October 20
October thru December	January 20
January thru March	April 20

If the QPR due date falls on a state holiday or weekend, the day before becomes the new due date for the report.

Activities and Services For This Quarter

1. Participant Reporting

Activity	Total New This Reporting Period	Cumulative Total to Date	Cumulative Planned to Date (From Exhibit B)	Performance % (Actual/Planned)
Total Enrollment	0	0	0	0
Entered Soft Skill Training/ Job Readiness Training	0	0	0	0
Entered Occupational Skills Training	0	0	0	0
Entered Work Based Learning/Training	0	0	0	0
Attained Certificate	0	0	0	0
Entered Unsubsidized Employment	0	0	0	0
Median Hourly Wage	0	0	0	0
Additional Comments on Participant Reporting (Description of services provided, type of training, industry sector, etc. Include any relevant details on delays to achieving planned numbers, if applicable).				
No comments at this time.				

- 2. Describe the following activities and services that occurred during the reporting period including what work was done and how it relates to the services and activities proposed in Exhibit A: Project Narrative and Exhibit I: Project Work Plan, and any other goals of the project.**

Activities/Services Provided	Description
Participant Outreach	OJT flyers were created for active OJT positions and emailed to over 1600 WIOA enrolled adult, youth, and dislocated program participants. WIOA enrolled candidates are being identified by the Business Solutions team through CalJOBS, specific to our Garden Grove One-Stop location, also for adult, youth, and dislocated participants. Candidates are being contacted by phone regarding the positions and moved forward to phone screening if there is an interest.
Project Partnerships (development, enhancement, engagement, commitment)	The WFB has re-engaged with Tesla to introduce the team and begin building the employer relationship. Tesla has 2 potential positions they believe would be the most appropriate for an OJT. These positions have been filled in other regions by aligning WFBs. Tesla is eager to ramp up this hiring initiative, however, their Orange County positions are currently on hold while they fill 2700 open positions in Northern California. They anticipate September at the earliest for positions to open back up in Orange County. We agreed to a meeting with all parties to take place in the middle of August.
Enrollment, Intake, and Assessment	None at this time.
Co-Enrollment (WIOA Title I-IV, CalWORKS, CalFresh, other)	None at this time.
Program Services (Intensive Case Management, Integrated Resource Teams, Supportive Services, Referrals)	None at this time.
System Change/Alignment (Plans, MOUs, policy, procedures, data sharing, blending and braiding resources, sustainability)	None at this time.

Staff, Project Team, Stakeholder Training/Capacity Building	On June 28, the OCWDB hired a Business Solutions Coordinator, who is responsible for supporting departmental programs and activities. The new hire brings the OCWFB Business Solutions team to a total of 3: Business Solutions Manager and 2 Business Solutions Coordinators.
Business/Employer Engagement	<p>Employer Services is ongoing with employer discovery calls and OJT meetings conducted, and employer eligibility applications being provided to employers continuing with the OJT process. A pipeline of Employers is updated regularly to ensure the goal of a robust list of companies contacted, educated, qualified, and determination of viability to proceed with an OJT.</p> <p>Collaborative meetings with the regional Small Business Development Center referral employers are taking place as needed. The OCWDB is also highly engaged with their employer referrals separately, conducting hiring needs analysis, educating on offerings, and presenting OJT information.</p>
Other – Describe	

Expenditures and Matching Funds For This Quarter

3. Expenditure Reporting

Planned Expenditures to Date *From Exhibit E: Funding and Expenditure Plan	Actual Expenditures to Date	Performance % (Actual/Planned)
\$200,930	\$2,052.23	.26%
Planned Matching Funds to Date *From Exhibit E: Funding and Expenditure Plan	Actual Matching Funds to Date	Performance % (Actual/Planned)
N/A	N/A	N/A
Additional Comments on Expenditures (Include a summary of how grant funds were spent, how matched funds supported the project, and explanation of any delays to meeting planned expenditures).		

Delays were experienced due to the OCWDB receiving funds later than anticipated, and therefore we were unable to move forward until the award was accepted by the Orange County Board of Supervisors on March 23, 2021.

History:

On March 4, 2021 Orange County Workforce Development Board received notice of award from EDD for WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) SUBGRANT AGREEMENT AA111023, incorporating \$800,000 of National Dislocated Worker Grant funds to the COVID-19 Employment Recovery NDWG Project in grant code 1194.

Upon receiving this notification of award, the OCWDB presented the award to the Orange County Board of Supervisors for approval and acceptance.

One March 23, 2021, the Orange County Board of Supervisors approved to accept the award, allowing the ability to move forward.

Successes and Challenges For This Quarter

- 4. Best Practices/Lessons Learned: Detail any notable achievements made, obstacles encountered and overcome, identified best practices, lessons learned, and/or ongoing challenges.**

An obstacle was encountered with an OJT employer, United Industries, approved in May to participate in an OJT for a Bookkeeping/Office Support position. After candidate identification, phone screening, and submittal to the employer for interviews, the employer selected one candidate and moved forward with a final interview.

After the interview, the employer did not move forward with the candidate, as they revised the position criteria requiring a bilingual Spanish/English employee. With this change, the candidate search re-started with the updated bilingual requirement after previous weeks of searching, screening and submitting candidates.

This obstacle was overcome with the identification of a bilingual candidate, phone screened and submitted for consideration. The employer interviewed the candidate and wished to extend an offer, to start early August. Details are forthcoming in the July and August grant reporting documents.

- 5. Participant Success Stories: Detail any notable participant success stories including relevant information about the services strategies utilized, barriers overcome, participant challenges and accomplishments, training completions, job placements, and any other positive outcomes. Do not include any Personally Identifiable Information (PII).**

None at this time.

- 6. Technical Assistance: Detail any technical assistance that would support or accelerate project efforts.**

None at this time.

- 7. Materials: Please list and attach any event flyers, press releases, news clips, project photos, and/or any other materials that illustrate grant activities and successes.**

OJT flyers (attached) were created for active OJT positions and emailed to over 1600 WIOA enrolled adult, youth, and dislocated program participants. WIOA enrolled candidates are being identified by the Business Solutions team through CalJOBS, specific to our Garden Grove One-Stop location, also for adult, youth, and dislocated participants. Candidates are being contacted by phone regarding the positions and moved forward to phone screening if there is an interest for the following employers and positions:

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Please ensure that the numbers in CalJOBS for participants and expenditures match your internal records as the EDD runs CalJOBS reports to monitor both program and fiscal activities.

Alternative Energy Company (5 Positions Total)

Dispatcher - \$22.11/hour

Service Technician I - \$26.14/hour

Service Technician II - \$28.76/hour

Sr. Accountant (2 positions available) - \$85,000/year

General Contracting

Laborer - \$20/hour

Operator - \$26/hour

Manufacturing/Distribution

Bookkeeper/Office Support - \$19/hour

Grants Update

Grant Name	Funder	Fiscal Agent	Description	OCDB Role	Targeted Customer(s)	Total Grant	Begin Date	End Date	Match	Subrecipient(s)
Grants Awarded										
Summer Training & Employment Program for Students (STEPS)	Foundation for CA Community Colleges/ CA Department of Rehabilitation	County of Orange	Funding will be used to serve students with disabilities (SWDs) ages 16-21 by working in cooperation with the Department of Rehabilitation (DOR) to provide workforce services to SWDs, specifically training and paid work experience. Students are coenrolled into the WIOA Youth program.	Administrator / One-Stop Center System	Students with disabilities (SWDs) ages 16-21	\$ 250,000	07/01/21	6/30/22	0%	Goodwill of Orange County
VEAP 20-21	EDD	County of Orange	Efforts will be focused on outreach, recruitment, and providing initial assessment and immediate support services to veterans in Orange County.	Administrator / One-Stop Center System	Veterans with significant barriers to employment	\$ 500,000	04/01/21	3/31/23	\$1,019,200 (40% required)	N/A
Orange County's Regional Implementation/Slingshot 4.0	CA Workforce Development Board/EDD	County of Orange/OCWDB	Efforts will be focused on developing a Post COVID-19 Economic Development Strategy that includes regional and sub-regional workforce and economic development strategies that support equitable recovery efforts and an equitable regional economy; and providing capacity building and training and development opportunities that support RPU staff, providers, and regional partners, to be conducted during the regional collaborative partner meetings.	Administrator / Regional Planning Lead	N/A	\$ 375,000	04/01/21	9/30/22	0%	Anaheim WDB/ Santa Ana WDB
COVID-19 Employment Recovery NDWG	Employment Development Department	County of Orange	OCWDB-CID will utilize this grant opportunity to develop reemployment strategies with a focus on OJT opportunities. Our goal is to work with companies to identify and hire dislocated workers in in-demand industries. We will offer companies financial incentive for hiring and training in the form of OJT's, that will range from 50% to 75% based on barriers to employment. We plan to work with employers to create customized training that identifies transferable skills and reskilling of dislocated workers so that companies may benefit from hiring them.	Administrator / One-Stop Center System	Dislocated Workers	\$ 800,000	08/01/20	3/31/22	0%	N/A
COVID Funds for Supportive Services	Employment Development Department	County of Orange	These emergency funds will be used to provide supportive services to underserved populations, particularly participants in the English Language Learners (ELL) and ELL Navigator programs. The additional assistance funds will provide up to \$800 per person for basic needs such as childcare, housing and utility assistance, and transportation costs.	Administrator / One-Stop Center System	One-Stop Center customers and members of the public impacted by COVID-19	\$ 900,000	06/01/20	6/30/21	0%	N/A
AB1111	California Workforce Development Board	County of Orange	The Breaking Barriers to Employment Initiative is intended to supplement existing workforce and education programs by providing services to ensure the success of individuals either preparing to enter or already enrolled in workforce and education programs.	Administrator / One-Stop Center System	Adults and Youth with Disabilities	\$ 500,000	05/21/20	3/31/22	100%	Goodwill of Orange County

Orange County's Regional Implementation/Slingshot 3.0	CA Workforce Development Board/EDD	County of Orange	Further the objectives of the State Plan, accomplish the regional plan implementation activities, and attain indicators of regional coordination by developing regional leadership, organizing regional industry leaders, building community partnerships, and promoting workforce, education and economic development services and partners through outreach and by conducting a community scan of businesses and sectors that are on track to provide job readiness opportunities and high-road employment placement in industries that promote sustainability, human capital, resources and retention.	Administrator / Regional Planning Lead	Local Businesses/Industry Leaders	\$ 325,000	04/01/20	3/31/22 (contract extended at no cost)	0%	Santa Ana WDB
Prison to Employment Initiative (P2E)	CA Workforce Development Board/EDD	Santa Ana WDB	Collaborative development of regional partnerships and plans to serve the formerly incarcerated and other justice involved.	Regional Partner	Formerly incarcerated and other justice involved individuals	\$ 4,400,000	05/01/19	2021	0%	N/A
TOTAL						\$ 8,050,000				

Grant Name	Funder	Fiscal Agent	Description	OCWDB Role	Targeted Customer(s)	Total Grant	Begin Date	End Date	Match	Subrecipient(s)
Grants Pending										
Comprehensive and Accessible Reemployment through Equitable Employment Recovery (CAREERS) National Dislocated Worker Grants	Employment and Training Administration	County of Orange	The goal of the CAREER DWG is to help reemploy dislocated workers most affected by the economic and employment fallout from the COVID-19 pandemic. Grant will be a regional effort, in partnership with Anaheim and Santa Ana WDBs.	Administrator / Regional Planning Lead	Dislocated Workers (Marginalized Groups)	\$3,000,000	10/1/2021	9/30/23	0%	N/A